

Se dogajajo bistveni globalni premiki k družbeni odgovornosti?

Na papirju se dogajajo in 11. mednarodna konferenca IRDO (z UM) o družbeni odgovornosti – 21. okt. 2016 se odziva na njih s tematiko: NOVE DRUŽBENE STVARNOSTI V LUČI DRUŽBENE ODGOVORNOSTI.

Po lanski konferenci IRDO (in UM) o družbeni odgovornosti so se zgodile vsaj štiri globalno izjemno pomembne zadeve:

- Ogromen val beguncev iz njihovih domačih krajev, v katerih so jim globalno vplivni ljudje in njihove organizacije sebično onemogočili ali vsaj hudi otežili življenje. Presega 60 milijonov ljudi, kar je več od skupnega ogromnega števila žrtev druge svetovne vojne, a zaradi prav tako ogromnega porasta števila ljudi od tedaj ne presega enega odstotka prebivalcev sveta. Po nekaterih virih gre celo za 240 milijonov ljudi. (Po javnih podatkih koristi ta strahotni proces najbolj proizvajalcem orožja, med katerimi so na prvem mestu Američani, Britanci in Rusi, ki pa zdaj ne kažejo velike volje sprejeti veliko beguncev.)
- V novembru in decembru 2015 je Organizacija združenih narodov izpeljala v Parizu globalno konferenco o reševanju problemov klime, ki so zunanji izraz prešibke družbene odgovornosti do naravnih in družbenih pogojev za preživetje človeštva. Pozitivna vest v dnevnih medijih pove, da se je v septembru 2016 doseglo dovolj veliko število držav podpisnic listin s te konference, da bo mogoče le-te ratificirati, torej začeti pravno uveljavljati. (V Sloveniji postopek še teče, a bi se v oktobru 2016 naj pridružila.)
- Na dan Zemlje, 22. 4. 2016, so državniki iz več kot 170 držav podpisali prvi univerzalni sporazum o zaustavitvi segrevanja planeta, ki jasno kaže skrb držav sveta za to in naslednje generacije ter pripravljenost za uveljavljanje družbene odgovornosti v praksi.
- Na referendumu se je Velika Britanija z majhno večino, a vendarle, odločila za izstop iz Evropske unije. Tudi to odpira možnost za krepitev družbene odgovornosti.

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A nobena možnost ni edina in še manj zadostna. Na konferenci avtorji pokažejo veliko tematik, glede katerih so možni in potekajo premiki; niso nujno globalni, da bi bilo pomembni za prakso.

Družbena odgovornost ali bolje: odgovornost vsakogar za vplive na družbo, tj. na ljudi in naravno okolje, je maksima človeških vrednot, kulture, etike in norm. Po mednarodnih listinah je DO pomembna nova lastnost ljudi, ki je med bistvenimi pogoji, da človeštvo najde pot iz sedanje krize (EU 2011; ISO 26000; itd.) in zagotovi prihodnost sedanje civilizacije, ki je brez DO v slepi ulici ter se sooča z nevarnostjo uničevalne tretje svetovne vojne in uničenja naravnih pogojev za obstoj človeštva sedanje civilizacije.

IRDO s svojimi konferencami zbira in objavlja spoznanja raziskovalcev in praktikov z vsega sveta. Zborniki so objavljeni na spletni strani IRDO, v zborniku konference iz leta 2015 dobite tudi zbornike vseh prejšnjih devetih konferenc. V celoti gre za preko šest sto prispevkov. Glejte: www.irdo.si; info@irdo.si. Zdaj dodajamo nove, drugačne od prejšnjih, tako rekoč nudimo za vsakogar nekaj. V imenu naših otrok in vnukov, a tudi nas samih, hvala vsem za prispevke, da bi človeštvo nehalo sovražiti svoje otroke in vnuke, kar ima obliko dajanja prednosti trenutnim in ozkim koristim, ki uničujejo dolgoročne pogoje za preživetje.

Matjaž Mulej

Are essential global moves toward social responsibility here?

On paper, they are here. The 11th IRDO (and UM) international conference on social responsibility is responding to them on 21 October 2016 with the topic NEW SOCIAL REALITIES FROM THE VIEW OF SOCIAL RESPONSIBILITY.

After the IRDO (and UM) 2015 conference on social responsibility four things with extreme global importance, at least, happened:

- The huge wave of refugees left their home areas in which the egoistic globally influential persons and their organizations made their life impossible or extremely hard. These are more than 60 million humans, which is more than the entire number of dead victims of the WWII. But due to the equally huge growth of population this makes less than one percent of humankind of today. Some public media mention 240 million humans. (According to public data this terrible process generates most profit to weapons producers, especially American, British and Russian; they do not show much interest in accepting many refugees.)
- In November and December 2015 UNO performed in Paris a global conference on solving the climate problems reflecting the poor social responsibility concerning the natural and social preconditions of human survival. The positive news in daily media: in September 2016 the number of signatories is big enough for the documents to be ratified and legally valid, hence. (In Slovenia, the process is running, but she should join in October 2016).
- On the Earth Day, 22 April 2016 statesmen from more than 170 countries signed the first universal agreement about stopping of warming of the planet; this shows clearly the care of the countries of the world and their readiness to implement social responsibility.
- With a tiny-majority referendum the United Kingdom decided to exit EU. This, too, opens a chance for more social responsibility.

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But no chance is neither the only one nor sufficient. At the conference authors present many topics related to which moves are possible and in process; they are not necessarily global to be important for the practice.

Social responsibility, better: everyone's responsibility for one's impacts on society, i.e. humans and natural environment, is a basic principle of human values, culture, ethics and norms. The international documents call social responsibility an important (new) human attribute belonging to the critical preconditions for humankind to find its way from the current crisis (EU 2011; ISO 26000; etc.) and to assure the future of the current civilization, which is without social responsibility in a blind alley and facing the danger of the destructive WWII and destruction of the natural preconditions of the existence of the current civilization.

With its conferences IRDO collects and publishes insights of researchers and practitioners from the entire world. Proceedings are published on CDs and on IRDO web site; the ones of the 2015 conference contain also the ones of all previous nine conferences. This makes more than 600 contributions. See: www.irdo.si; info@irdo.si. Now we are adding now ones, different from the previous ones; we actually offer something for everybody. On behalf of our children and grand-children many thanks to all for your contributions helping humans to stop hating their kids and grandkids having the form of preferring the short-term and narrow benefits that ruin the long-term preconditions of survival.

Matjaž Mulej