

## **Družbena odgovornost in njeni vidiki na Univerzi v Mariboru**

Spoštovani udeleženci 11. IRDO konference o trajnostni in družbeni odgovornosti, spoštovani zaslužni prof. ddr. Matjaž Mulej, spoštovana direktorica IRDO inštituta gospa Anita Hrast, spoštovani predavatelji in predavateljice, gospe in gospodje, dobrodošli na Univerzi v Mariboru!

Veseli me, da smo tudi letos del konference o trajnosti in družbeni odgovornosti, ki se je moramo ne le zavedati, ampak tudi aktivno prispevati k njenemu razvoju. Na Univerzi v Mariboru želimo s pozitivnim zgledom ustvariti inovativno okolje in učinkovito organizacijo, ki bo z ustvarjanjem, razvojem in prenašanjem ključnih znanj pripomogla h kakovostnemu, uravnoveženemu, trajnostnemu in družbeno-odgovornemu napredku univerze, mesta in države. S tem namenom smo ustanovili Svet in Komisijo za trajnostno in družbeno odgovorno univerzo. Svet je pripravil predloge smeri razvoja, komisija pa je izdelala načrt udejanjanja strateških usmeritev. Te je potrdil Senat Univerze v Mariboru.

Novi model TDO univerze bo pripomogel k boljšemu razumevanju okoljske, gospodarske, socialne in etične dimenzije trajnostnega razvoja. Želimo, da Univerza v Mariboru s takim svojim delovanjem spodbuja tudi druge organizacije, da prevzamejo model TDO razvoja.

Prav zaradi tega se je Univerza v Mariboru angažirala pri vzpostavitvi spletnega portala »vzhodna.si«, ki je razvojno spletno stičišče vzhodne kohezijske regije. V sodelovanju s fakultetami in lokalnimi skupnostmi uresničujemo tretje poslanstvo univerze – poleg pedagoškega in znanstveno – raziskovalnega – namreč njeno vračanje h koreninam in vpetost v okolje in v gospodarstvo. Do sedaj smo podpisali sporazume z vsemi večjimi občinami in drugimi deležniki v regiji, pobude pa prihajajo tudi iz drugih delov Slovenje. Toliko bolj nas veseli, da se družbeno-odgovorna in trajnostna politika udejanja tudi s pomočjo naših profesorjev in profesorice, raziskovalcev in raziskovalk, študentk in študentov.

Biti družbeno odgovoren je pomembno poslanstvo. Zavedanje o tem je prvi korak k spoštovanju, solidarnosti in pravičnosti. Uspe lahko le družba, ki spoštuje okolje, sočloveka in pozitivne vrednote.

Vsem udeležencem konference želim uspešno delo, obilo izmenjav dobrih praks in pobud pri vpeljavi le-teh v delo naše Univerze.

Naj zaključim z mislijo francoskega pisatelja Antoina de Saint-Exuperyja: »Najbolj mrzim vlogo opazovalca, ki neprizadeto gleda ali ravna. Nikoli ne bi smeli samo gledati. Biti moramo priče: sodelovati moramo in nositi odgovornost.«

Prof. dr. Igor Tičar,  
Rektor Univerze v Mariboru

## **Social Responsibility and related viewpoints at the University of Maribor**

Dear participants of the 11th IRDO conference on social responsibility, dear Professor Emeritus DDr. Matjaž Mulej, dear manager of IRDO Institute Mrs. Anita Hrast, dear speakers, ladies and gentlemen, welcome at the University of Maribor!

I am glad that this year too, we are a part of the conference on sustainability and social responsibility, which we must not only be aware of, but also contribute to its development. At the University of Maribor we wish to provide a good example in order to create an innovative environment and effective organization, which will create, develop and transfer key knowledge to contribute to a high-quality, balanced, sustainable and socially responsible progress of the university, town, and country. Toward this end, we established the Council and the Commission for the sustainable and socially responsible university (S&SRUM). The Council prepared the suggestions of the development trends, and the Commission elaborated the implementation plan on strategic trends. They were passed by the Senate of the University of Maribor.

The new model of S&SRUM will contribute to a better understanding of the environmental, economic, social and ethical dimensions of the sustainable development. We wish the University of Maribor to encourage, with such behavior, other organizations, too, to accept the model of S&SR development.

This is exactly the reason for the University of Maribor to engage in establishment of the www portal »vzhodna.si«, which is a development point of the Eastern cohesion region of Slovenia.

In cooperation with our faculties and local communities we implement the third mission of the university – along with the pedagogical and scientific research – i.e. returning to its roots, its involvement with its environment and its economy. So far we signed agreements with all bigger communes and other stakeholders in the region; initiative are coming also from other parts of Slovenia. Thus, we are additionally glad to see the socially responsible and sustainable policy becoming reality with the help of our professors and researchers and students.

Being socially responsible is an important mission. Awareness about this is a first step toward the respect, solidarity and righteous practice. Only a society respecting the natural development, fellow humans and positive values can succeed.

I wish to all conference participants successful work, plenty of exchange of good practices and initiatives for introduction of them into the work of our University.

Let me finish with the thought of the French writer Antoine de Saint-Exupery: »What I hate most of all is the role of an observer who watches or act carelessly. We may never watch only. We must witness, cooperate and bear responsibility.«

Prof. Dr. Igor Tičar,  
Rector, University of Maribor