

Podelitev certifikatov: Vodja za družbeno odgovornost in trajnostni razvoj podjetja

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Spomladi 2016 je Inštitut IRDO razvil tri delavnice na področju družbene odgovornosti in trajnostnega razvoja z namenom širiti znanje o družbeni odgovornosti in trajnostnem razvoju v Sloveniji. V Mariboru je junija 2016 potekal prvi krog usposabljanja za pridobitev certifikata Vodja za družbeno odgovornost in trajnostni razvoj. V septembru in oktobru 2016 je drugi krog usposabljanja potekal v Ljubljani. Do sedaj je 13 udeležencev uspešno zaključilo usposabljanje in certifikate tudi prejelo. Usposabljanje vključuje 3 delavnice, domače naloge in končni pisni izpit.

Udeleženci delavnic so direktorji, vodje oddelkov in osebe, pristojne za družbeno odgovornost v organizacijah, ki želijo vključiti DOP in TR v svoja vsakodnevna opravila. Prva delavnica se imenuje ABC o družbeni odgovornosti. V tej prvi delavnici so predstavljene osnove DOP in TR. Vključuje zgodovinski pogled razvoja obeh področij, osnove konceptov DOP in TR, integracijo DOP in TR v organizacijah. Druga delavnica govori o temeljnih področjih DOP. Vključuje poglobljeno razumevanje osrednjih tem ISO 26000 ter razprave o najboljših praksah na tem področju. Vključeno je tudi dodatno povezovanje za več DOP in TR v Sloveniji in v svetu. Tretja delavnica je predvsem namenjena poročanju o DOP in TR. Vsebuje tudi pregled standardov, smernic in certifikatov na tem področju. Udeleženci, ki so prisotni na vseh treh delavnicah, lahko pridobijo certifikat. Prav tako morajo uspešno pripraviti več nalog in opraviti končni pisni izpit.

To je inovativen pristop IRDO - Inštituta za razvoj družbene odgovornosti za krepitev slovenskih podjetij in institucij z znanjem o DO(P) in trajnostnem razvoju. Na konferenci bodo udeleženci druge skupine usposabljanja prejeli certifikat za Vodjo družbeno odgovornost in trajnostni razvoj podjetja ali organizacije.

Ključne besede: trajnostni razvoj, družbena odgovornost, potrdilo, podjetje, vodja

**Awarding of certificates:
Head of Corporate Social Responsibility
and Sustainable Development of the Company**

Abstract:

In spring 2016 the Institute IRDO developed 3 workshops in the field of social responsibility and sustainability development with the aim to spread the knowledge about the SR and SD in Slovenia. In June 2016 the first round of training for certified leaders in social responsibility and sustainable development was held in Maribor and in September and October 2016 in Ljubljana. Until now 13 attendees successfully finished the training and received their certificates. The training comprises of 3 workshops, homework and final written exam.

The attendees of the workshops are managers, heads of departments and SR responsible persons in organizations, which want to include SR/SD in their daily activities. The first workshop is called **ABC of the Social responsibility**. In this first workshop the basics of SR and SD are presented. It includes the historical view on the development of both subjects, basics concepts of SR and SD, integration of SR and SD in the organizations. The second workshop is about **core subjects of the SR**. It includes deep understanding of ISO 26000 core subjects and discussions about best practices on this subject. Additional networking for more SR and SD in Slovenia and world is also presented. The third workshop is mainly devoted to the **SR and SD reporting**. Additionally, it includes overview of standards, guidelines and certificates in the field. Attendees, who are present in all 3 workshops can obtain certificate. They also have to successfully prepare several (homework) assignments and make a final written exam.

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This is the innovative approach of IRDO – Institute for the Development of Social Responsibility to strengthen Slovenian companies and institutions with knowledge on (C)SR and Sustainable Development. At the conference second group of attendees will receive their certificate for Head of Corporate Social Responsibility and Sustainable Development of the Company or Institution.

Key words: sustainable development, social responsibility, certificate, companies, leader



Prvih šest udeležencev izobraževanja je v Mariboru septembra 2016 že pridobilo certifikat Vodja za družbeno odgovornost in trajnostni razvoj podjetja. Pridružite se jim tudi vi!