

# **‘Psychological Approach’ and ‘Sociological Approach’ A System of Approaches for a Successful Social Responsibility**

Jean-Paul Ngana  
226 Dunview Ave  
Toronto ON M2N 4J1  
Canada  
[jpaul\\_ngana@yahoo.ca](mailto:jpaul_ngana@yahoo.ca)

## **Abstract:**

The objective of research reported-about in this paper is to examine how the principles and methodological approaches of psychology and sociology can be leveraged and/or articulated to create a system of approaches to contribute to successful social responsibility efforts.

This paper argues that failing to simultaneously acknowledge and take into consideration both psychology and sociology principles, is exactly the opposite of what is expected from a Systems thinking mindset (i.e. focusing on and highlighting the interrelationship or interconnectedness in order to come close to holism). It also argues that failing to examine, value and articulate the integration of both the methodologies of psychology and sociology, has slowed and/or negatively impacted the journey towards successful social responsibility efforts. A System of Approaches is therefore proposed, leveraging on psychology and sociology methodologies, towards a successful social responsibility.

**Keywords:** social responsibility, psychological approach, sociological approach, Systems Thinking (mindset), Integration, System of Approaches.