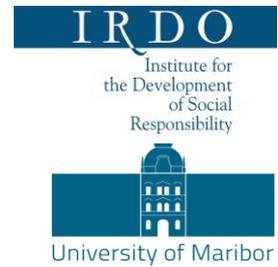




11th IRDO international scientific conference
**SOCIAL RESPONSIBILITY AND CURRENT
CHALLENGES 2016:**
NEW SOCIAL REALITIES
FROM THE VIEW OF SOCIAL RESPONSIBILITY
(Newest scientific views with case studies)
Friday, 21 October 2016,
Maribor, Slovenia, Europe



CONFERENCE CONCLUSIONS

Maribor, 21 October 2016

- 1) Research on social responsibility (SR) shall be inter- and transdisciplinary; a longitudinal approach to this research is necessary. Social responsibility shall consider the formal and the cultural realities – a shared life of them shall become reality. This is a hard job to do.
- 2) The current problems include the growing social exclusion in all social layers (especially in the middle class) and education levels; they are making humans powerless. A socially responsible behavior may not be limited to or favor charity, but consider the foreseeable consequences for humans.
- 3) Media importantly influence all human groups, especially the youngsters, who need additional awareness making of SR as the way out of the current crisis.
- 4) We individuals initiate and develop SR in our environments (school, university, ministry, enterprise, NGO, friends group, etc.) to make it accepted in human awareness more broadly. This is our mission to make SR a normal life. The dilemma is, basically, either the humankind's existence with SR or the third world war.
- 5) To solve the problems humankind faces, one must behave with more SR and holism, linking with SR various viewpoints of nature, societies, their culture and traditions, communities in which one lives, and companies: all viewpoints are namely interdependent and mutually complementary. One must use more holism to perceive all crucial horizons of our interdependence correctly.
- 6) The following topics of the IRDO conference shall include SCIENTISTS' SR. With their current one-sidedness, scientists often tend to forget about the crucial side effects of their achievements because they insufficiently consider RESPONSIBILITY, INTERDEPENDENCE AND HOLISM and the related 7 principles of SR.

Conference program committee heads Prof. Emer. DDr. Matjaž Mulej and Ass. Prof. Dr. Andrej Naterer, in cooperation with conference sections chairs and IRDO manager Anita Hrast, M.S., head of the organizing committee of IRDO 2016.