

Socio-economic cybernetics: system and person mutual influence in the foreshortening of the phenomenon of social responsibility and building a self-developing creative society

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Abstract: The purpose of the article is to justify the systemic imperatives of the formation of the actors' social responsibility and the construction of a self-developing creative society. The foundation of such a justification is the modern theory of socio-economic systems and the methodology of system research in this area. The distinction of the proposed approach to the explanation of the socio-economic dynamics and system development trends consists in constructing contour diagrams that explain the interaction between the system and the individual and visualize the scheme "personality archetypes – personality patterns – system archetypes – system structures – system patterns – personality archetypes". They contribute to the formation of a holistic perception of systemic dynamics in space (covering different levels of the economy) and in time (uniting the past, present and future).

The article shows that building a creative self-developing society requires an evolutionary conversion of mentality and social structure in the direction of harmonizing the interests of all stakeholders and ensuring systemic consistency of their activities. It is essential to ensure awareness of the expediency and acceptance of institutional and other norms by all members of society for voluntary (not voluntary-compulsory) adherence to them. The article shows the mechanisms of the negative impact of coercion in all its forms (overt, covert and hidden) on the formation of a person's personal qualities (including social responsibility), patterns of his behaviour and, consequently, on social-economic processes. It has been proven that building a socio-economic systems based on the "dominance" archetype (inequality of people's interests) inevitably leads to the "phenomenon of shifting goals and functions" and decreasing the effectiveness of activities, as well as increasing the disunity and separation of actors at all levels of economy. At the same time, technical progress does not solve and is not able to solve the ingrained socio-economic and organizational problems of an individual, organizations and society as a whole, creating the illusion of improving the quality of life.

The patterns and imperatives presented in the article are correct for socio-economic systems of different levels of economy, types and scope of activities, since they are determined by structural factors. This allows to see the essence of the required conversions.

Keywords: socio-economic cybernetics; social responsibility; self-developing creative society; personality archetypes and patterns; system archetypes and patterns; phenomenon of shifting goals and functions.



Socialno-ekonomska kibernetika: medsebojni vpliv sistema in oseb z vidika fenomena družbene odgovornosti in izgradnjo samo-razvijajoče se kreativne družbe

Povzetek: Namen prispevka je utemeljiti sistemske zahteve oblikovanja družbene odgovornosti akterjev in izgradnjo samo-razvijajoče se ustvarjalne družbe. Temelj te utemeljitve je sodobna teorija družbeno-ekonomskih sistemov in metodologija sistemskih raziskav na tem področju. Razlikovanje predlaganega pristopa k razlagi družbeno-ekonomske dinamike in razvojnih trendov sistema je sestavljeno iz konstruiranja konturnih diagramov, ki pojasnjujejo interakcijo med sistemom in posameznikom ter vizualizirajo shemo »osebnostni arhetipi - osebnostni vzorci - sistemski arhetipi - sistemske strukture. - sistemski vzorci - osebnostni arhetipi. Prispevajo k oblikovanju celostne percepcije sistemske dinamike v prostoru (ki zajema različne ravni gospodarstva) in v času (združuje preteklost, sedanost in prihodnost).

Članek kaže, da gradnja ustvarjalne družbe, ki se samo-razvija, zahteva evolucijsko pretvorbo mentalitete in socialne strukture v smeri usklajevanja interesov vseh deležnikov in zagotavljanja sistemske doslednosti njihovih dejavnosti. Nujno je treba zagotoviti, da bodo vsi člani družbe seznanjeni s primernostjo in sprejemanjem institucionalnih in drugih norm za njihovo prostovoljno (neobvezno) obvezo do njih. V članku so prikazani mehanizmi negativnega vpliva prisile v vseh njenih oblikah (očitne, prikrite in skrite) na oblikovanje osebnih osebnosti (vključno s socialno odgovornostjo), vzorcev njegovega vedenja in posledično na socialno-ekonomske procese. Dokazano je, da gradnja družbeno-ekonomskih sistemov, ki temeljijo na arhetipu »prevlade« (neenakost interesov ljudi), neizogibno vodi v »pojav spreminjajočih se ciljev in funkcij« in zmanjšuje učinkovitost dejavnosti ter povečuje neenakost in ločevanje akterjev na vseh ravneh gospodarstva. Hkrati pa tehnični napredek ne rešuje in ni sposoben reševati zakoreninjenih družbeno-ekonomskih in organizacijskih problemov posameznika, organizacij in družbe kot celote ter ustvariti iluzijo izboljšanja kakovosti življenja.

V članku predstavljeni vzorci in zahteve ustrezajo

za socialno-ekonomske sisteme različnih stopenj gospodarstva, vrste in obseg dejavnosti, saj jih določajo strukturni dejavniki. To omogoča, da vidite bistvo zahtevanih pretvorb.

Ključne besede: socialno-ekonomska kibernetika; družbena odgovornost; samo-razvijajoča se ustvarjalna družba; arhetipi in vzorci osebnosti; arhetipi in vzorci sistemov; fenomen spreminjajočih se ciljev in funkcij

