

IRDO ORGANISES 9th INTERNATIONAL CONFERENCE ON SOCIAL RESPONSIBILITY AND CURRENT CHALLENGES 2014 IN MARIBOR, SLOVENIA, TO PROMOTE HEALTH AND PERSONAL SOCIAL RESPONSIBILITY

The Institute for the Development of Social Responsibility (IRDO) is organizing an international conference in Maribor, Slovenia, as part of its strategic civic objectives to promote individuals and corporate social responsibility globally.

The event is deemed to be timely as Slovenia develops its role in encouraging and advocating a greater sense of social responsibility towards society, the environment, and ensuring a better future for mankind and the rest of the world, among corporations, governmental and non-governmental organisations.

Just as individual persons have a responsibility to society and the environment, so too all corporations, organizations and even governments around the world have such a duty of care and responsibility towards maintaining and upgrading society and the environment. For such corporations, organizations and governments, this is even more so, as the effect such incorporated entities have on society and the environment is far larger if compared with an individual.

The 9th IRDO International Conference is scheduled to take place at the Maribor University on 6th & 7th March 2014 and will be held in conjunction with the 5th Ansted Social Responsibility International Award Presentation Ceremony for 2014.

The event will bring together many experts and learned members from various countries from various reputable universities, Non-Governmental Organisations and Multinational Corporations, the university's globally distributed academic faculties, professors, doctorate holders and associate professors from many other prestigious universities, international corporate figures, professionals and other world renowned speakers. Some of the Government leaders of Slovenia will be invited as VIPs to grace the event. The organizing secretariat will be liaising with governments Protocol in this respect.

The IRDO and ASRIA Awards event is one of the world CSR happening events as many other countries are organizing such event in their local context as well or even considered it as a kind of annual event.

The Conference Project is managed by event organising committee and the scientific committee headed by Profe. Emeritus Ddr. Matjaz Mulej and Ms. Anita Hrast, who are the co-founders of IRDO, and are prominent expert on the subject of Corporate Social Responsibility.

The establishment of ASRIA:

The idea and proposal of "Ansted Social Responsibility International Awards (ASRIA)" were brought by Prof. Dr. Roger Haw to the Governing Board of Trustees of Ansted University's Foundation on 10th October 2003. The proposal was approved and endorsed by the Ansted University Foundation Board of Trustees on 10th March 2004. An announcement was made on 29th May 2004 in

Malaysia to invite nominations. A panel of judges was set up to evaluate nomination application documents. The 1st ASRIA Award presentation ceremony was held in 2004 in conjunction with the 2nd International Conference on CSR in Penang, Malaysia. The 2nd ASRIA Awards Presentation was held in Andong, Korea in conjunction with the IOV-UNESCO 2005, the 3rd & 4th ASRIA Awards Presentation was held in Malaysia and China in conjunction with Ansted University graduation and CSR International Conference.

The ASRIA awards presentation ceremony event is usually held in conjunction with the annual International Conference on Corporate & Individual Social Responsibility, which is similar to the IRDO International Conference on Social Responsibility. The Award is a recognized personalized mark of distinction that speaks volumes to everyone you talk to.

Receiving the Ansted Social Responsibility International Awards is not only a kind of recognition of an individual and corporate success but also serves to further enhance its reputation. Award recipients receive valuable media exposure. The award recipients will be the role models and/or act as mentors for others to follow.

The awards ceremony dramatizes each winner's social contribution spirit and career in narrative form and provides a stage for the honorees to challenge and inspire young and old people to be responsible in their given tasks, unselfishness, and to display integrity with thoughtful minds. They also encourage people to give a helping hand to others whom they meet during their lives at anytime and anywhere. Everyone has the chance to learn from each other by sharing their experiences in an open-heart attitude at the IRDO Social Responsibility Conference.

Lists of ASRIA Recognition Awardees 2014:

1. **HONG KONG HEYU CAPITAL LIMITED (HONG KONG)** to receive **ASRIA Award in Cross Cultural Development** by its company representative **Ambassador Dato' Dr. Ang Ban Siong (Malaysian)**
2. **Professor Emeritus Ddr. Matjaz Mulej (Slovenian)** to receive **ASRIA's CSR-CAP**
3. **Ms. Anita Hrast (Slovenian)** to receive **ASRIA's CSR-CAP**
4. **Ambassador Dr. Amy Ng Mooi Eng (Malaysian)** to receive **ASRIA's CSR-CAP**

Remarks: **ASRIA's CSR-CAP** means Ansted Social Responsibility International Award Corporate Social Responsibility Certification Ambassadorship Programme

The Founder of ASRIA Awards said "A wise man will desire no more than what he/she may get justly, use soberly, distribute cheerfully, and leave contentedly. The wealth of a nation cannot be stored in gold bars. It must remain in the spirit and attitude of the people; wholesome, hopeful, and reverent."- "Achievement begins as we take the first step towards change" is particularly relevant. Challenge and change are paramount forces in every aspect of life.

The 5th ASRIA Awards Presentation ceremony and 9th IRDO International Conference event, we are gathered together to recognize and honor those

organizations and individuals who have demonstrated outstanding effort and made great contributions to the area of Social Responsibility. Congratulations to all the ASRIA awardees.

ASRIA Awardees received their award recognitions from Prof. Dr. Timi Ecimovic (Slovenia) -Chair of ASRIA CSR-CAP, on the stage witnessed by Ambassador Prof. Dr. Roger Haw (Malaysia)-Founder cum Chairman of ASRIA Award and Ansted University's Scientific Board President Professor Dr. Dana M Barry (United States)

The HEYU Group of Companies has made the full Board of Directors including Non-Executive and Independent Non-Executive Directors of HEYU LEISURE HOLIDAYS CORPORATION, a publicly listed company in the United States to grace this remarkable event in Slovenia.

Also the ASRIA award 2014 ceremony is witnessed by delegates come from various countries. The speakers and delegates are from various reputable universities, Non-Governmental Organisations and Multinational Corporations, the university's globally distributed academic faculties, professors, doctorate holders and associate professors from many other prestigious universities, international corporate figures and professionals.

The Ansted University Foundation honors those individuals, organizations and Corporations who or which are contributing to a better society by building better communities through setting up a platform and putting it into practice at local, state, or international levels. These leaders or organizations contribute their time, effort, money and talents to civic organizations, public and private schools, universities and colleges, government organizations, professional groups, religious organizations, and more.

The Criteria for the Ansted Social Responsibility International Award are based on merit and involving such aspect as uniqueness approach on social responsibility practice, fairness, social responsible innovation of strategic and practical administrative systems put into place, project sustainability, which have been proven and certified by reputable third party. Of course, the activities will bring positive value and effect future generations. The Ansted Social Responsibility international Award stands for exceptional deeds and dedication to vision, mission, goals and objectives.

Prepared by ASRIA Board of Trustees @ March 2014