

Pedja Ašanin Gole

Politolog s četrstoletja svetovalske in menedžerske prakse na področju strateškega komuniciranja v Sloveniji in državah nekdanje Jugoslavije. Predavatelj odnosov z javnostmi na DOBA Fakulteti za uporabne poslovne in družbene študije Maribor ter gostujoči predavatelj na Visoki šoli za novinarstvo in odnose z javnostmi v Skopju (Makedonija). Doktorski kandidat na Fakulteti za družbene vede Univerze v Ljubljani, avtor nekaj izvirnih znanstvenih in strokovnih člankov s področja odnosov z javnostmi, urednik in soavtor različnih monografij, predvsem s področja korporativnega komuniciranja. Raziskuje razmerja med vladovalnimi interakcijami (governance interaction), upravljanjem tem (issues management) in odnosi z javnostmi.

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Political scientist with 25 years consultancy and managerial experiences in the field of strategic communication in Slovenia and the countries of the former Yugoslavia. Lecturer of Public Relations at DOBA Faculty of Applied Business and Social Studies Maribor and a guest lecturer at the School of Journalism and Public Relations in Skopje (Macedonia). Doctoral candidate at the Faculty of Social Sciences, University of Ljubljana, the author of original scientific and professional articles in the field of communication management, editor and co-author of various monographs, especially in the field of public relations and strategic communications and communication management. Research field: the relationship between governance interactions, issues management and public relations.