

**Monika Jasińska, PhD, Assistant Professor**

Doctor of Political Science - University of Silesia in Poland, professional education in management and public administration. Efficient management of an organization as the key research focus area. Specializing in the study of the phenomenon of synergy in knowledge-based organizations, synergy-based concept of organizational management and creation of the innovation potential and organizational behaviour in the Knowledge-Based Economy. Assistant Professor in the Department of Business Management, Faculty of Economics and Law at the Siedlce University of Natural Sciences and Humanities, Poland. Educational activities in the areas of management, logistics and administration. In the scientific work she completed several independent research projects. She also led practical application research projects in cooperation with companies. The research resulted in the development of a model streamlining the activities of both employees and executives, based on the principles of knowledge and competences management.