

Miro Mihec

Miro Mihec je bil rojen v Mariboru novembra leta 1968. Oktobra leta 1993 je diplomiral na Ekonomsko-poslovni fakulteti v Mariboru. Kasneje je uspešno zaključil Dale Carnegie trening, Art of living v Sloveniji in Nemčiji ter Landmark forum Education v Londonu. Leta 2006 se je pridružil na novo ustanovljenemu Gibanju za pravičnost in razvoj, ki ga je ustanovil slovenski predsednik dr. Janez Drnovšek, in deloval naslednji dve leti kot njegov sodelavec na področju stikov z mediji in na področju organizacije prireditev. Leta 2007 je ustanovil podjetje Etika, podjetje za etično oglaševanje, promocijo zdravja, ekologije in trajnostnih projektov. Z Univerzo v Mariboru je podjetje sodelovalo na področju projektov za zdravo in aktivno življenje VitaFit.si, na področju ekologije Ecomedia.si in eko Flash mob-ov Zadeni v koš. Intenzivno je sodeloval v vseh projektih Očistimo Slovenijo v enem dnevu. Čeprav je 20 let delal v medijih in trženju, ga zadnjih 10 let zanima podjetništvo v povezavi z etiko, zavestjo in družbo. Dandanes ga zanima predvsem razvoj etične družbe v povezavi z etičnim oglaševanjem; na to temo piše prispevke in predava.

Miro Mihec

Mihec Miro was born in Maribor in 1968. He graduated from the Faculty of Economics and Business in Maribor. Later, he also successfully completed the Dale Carnegie training, Art of living in Slovenia and in Germany, and Landmark Education Forum in London. Although he worked in media and marketing, it has always been interested in spirituality, self-development and ethical society. He participated in the Art of Living projects in Slovenia and Germany, and biggest Slovenian eco-project "Let's clean Slovenia in one day." In 2006 he joined the new Movement for Justice and Development, which was established by the Slovenian president dr. Janez Drnovsek, and had been the next two years, his close associate. In 2007, he founded the company named Ethics, company for ethical advertising, promotion of health, ecology and sustainable projects. Today Miro Mihec is primarily interested in ethics in business and researching the ethical society. On this items he writes articles and gives lectures.