

Mirjana Mladič, univ. dipl. ekon., specialistka za marketing

Diplomirala je na Ekonomsko poslovni fakulteti na Univerzi v Mariboru (1984). Delala je kot specialistka za marketing v Kulturnem centru Narodni dom Maribor (4 leta), kot poslovodna Svetovalka za strateško načrtovanje, marketing in komuniciranje (7 let), kot podjetniška Svetovalka (7 let) in v B2B marketing (7 let). Leta 2007 je končala usposabljanje za svetovalko za družbeno odgovornost z zmagovalnim projektom za Metalprim Maribor. Je članica IRDO - Inštituta za razvoj družbene odgovornosti, podpredsednica Strokovnega sveta IRDO in članica Slovenskega foruma za socialno podjetništvo. Trenutno dela kot svetovalka v neprofitni fundaciji PRIZMA, ustanovi za izboljšanje zaposlitvenih možnosti, Maribor.

Mirjana Mladič, B.Sc, Marketing Expert

Graduated at Faculty of Economics at the University of Maribor (1984). Worked as Marketing Specialist in Cultural Centre Narodni dom Maribor (4 years), as a management consultant for strategic planning, marketing and communication (7 years), as a SME consultant (7 years) and in B2B marketing (7 years). In 2007 finished training for CSR consultant with a winning project for Metalprim Maribor. She is a member of IRDO, Institute for Researching of Social Responsibility, a Vice president of the Council of Experts of IRDO and a member of Slovenian Forum for Social Entrepreneurship. Currently working as a consultant at nonprofit PRIZMA Foundation for improving of employment possibilities, Maribor.