

### **Tina Skočaj, vodja partnerstev in tržnega komuniciranja, British Council Slovenia**

Tina Skočaj je univerzitetna diplomirana komunikologinja, zaposlena pri British Councilu. Od leta 2007 deluje v mednarodni strokovni skupini za uvajanje, monitoring in evalvacijo področja enakosti, raznolikosti in vključenosti. Na začetni stopnji je vodila in koordinirala aktivnosti na tem področju v Sloveniji, kasneje pa je postala članica ožje delovne skupine za enakost, raznolikost in vključenost za vsa predstavništva British Councila v državah Evropske unije. Njena vloga vključuje predvsem svetovanje in priprava dokumentov in orodij za implementacijo strategij in politik enakosti in raznolikosti v posameznih pisarnah. Poleg tega je sodelovala na številnih mednarodnih projektih s področja trajnostnega razvoja in zniževanja ogljičnega odtisa. Je tudi strokovnjakinja na področju digitalnega marketinga in upravljanja z družbenimi omrežji.

### **Tina Skočaj, Partnership and Communications Manager**

Tina Skočaj has Bachelor degree in communication and she's employed by the British Council. Since 2007, she operates in the international expert group for the deployment, monitoring and evaluation in the area of equality, diversity and inclusion. At the initial stage she led and coordinated the activities in this area for Slovenia. Later she became a member of the core working group for equality, diversity and inclusion for British Council offices in the countries of the European Union. Her role mainly consists of consulting and preparing documents and tools for the implementation of strategies and policies on equality and diversity in individual offices. In addition, she participated in many international projects in the field of sustainable development and reducing the carbon footprint. She is also an expert in the field of digital marketing and the management of social networks.