



Častni pokrovitelj: Borut Pahor, predsednik  
Republike Slovenije  
10. IRDO mednarodna konferenca DRUŽBENA  
ODGOVORNOST IN IZZIVI ČASA 2015: Načrtovanje  
in poročanje o družbeni odgovornosti, Novi  
znanstveni in strokovni pogledi s primeri dobrih  
praks

Under the Honorary Patronage of: Borut Pahor, President  
of the Republic of Slovenia

10th IRDO International Conference 2015 SOCIAL  
RESPONSIBILITY AND CURRENT CHALLENGES: Planning &  
Reporting about Social Responsibility, Newest scientific  
and professional views with examples of good practice.



Slovenija

Maribor, 18. - 19. marec 2015

Maribor, 18 -19 March 2015

## PROGRAM KONFERENCE // CONFERENCE PROGRAMME

Venue /Lokacija: University of Maribor (Univerza v Mariboru), Slomškov trg 15, 2000 Maribor, Slovenia

Organizatorji si pridržujemo pravico do spremembe programa. // Programme may be changed.

### 1. DAN - sreda, 18. marec 2015 - ZNANSTVENI DAN / 1st DAY - Wednesday, 18th March 2015: SCIENTIFIC DAY

URA / HOUR	AUTHOR/AVTOR prostor/location	PROGRAM	PROGRAMME
8.30 - 9.00	Dvorana Antona Trstenjaka	Registration of participants	Registracija udeležencev
9.00 - 9.30	Dvorana Borisa Podrecce	UVODNI NAGOVORI	WELCOME SPEECHES
		<b>Matevž Frangež</b> , državni sekretar, Kabinet predsednika Vlade Republike Slovenije, <b>zasl. prof. Ddr. Matjaž Mulej</b> , predsednik Programskega odbora konference in RS Znanstveno-raziskovalnega centra inštituta IRDO ter Strokovnega sveta inštituta IRDO, <b>prof. dr. Danijel Rebolj</b> , rektor Univerze v Maribor, <b>Robert Senica</b> , predsednik uprave Nove KBM d.d., generalni sponzor konference, <b>Anita Hrast</b> , direktorica inštituta IRDO in predsednica Organizacijskega odbora konference	<b>Matevž Frangež</b> , State Secretary, Office of the Prime Minister of the Republic of Slovenia, <b>Prof. Emer. Matjaž Mulej, PhD PhD.</b> , head of Research board of the scientific research center of IRDO Institute and President of the conference Program committee, <b>prof. Danijel Rebolj, PhD</b> , Chancellor of University of Maribor, <b>Robert Senica</b> , president of the Management Board of Nova KBM d.d., general sponsor of the conference, <b>Anita Hrast</b> , manager of IRDO Institute and president of the conference Organizational committee
9.30 - 10.30	Dvorana Borisa Podrecce	PLENARNA PREDAVANJA	PLENARY TALKS
20 min	<b>Aron Horvath</b> , CSR EUROPE -The European Business Network for Corporate Social Responsibility	Za večjo preglednost nefinančnih področij podjetij	Towards more transparency on companies' non-financial performance
	<b>Marko Pogačnik</b> , academic sculptor, VITAAA, Slovenia	Klic k samo-odgovornosti	Call for self-responsibility
	<b>Urška Brinovec, Msc., Assoc. Prof. Urša Golob, PhD.</b> , Centre for Marketing and Public Relations, Faculty of Social Science, University of Ljubljana, Slovenia,	Vpliv osebnih vrednot menedžerjev na načrtovanje in implementacijo družbene odgovornosti v podjetjih	The influence of manager's personal values on planning and implementation of corporate social responsibility
10.30 - 11.00	Dvorana Borisa Podrecce	KRATKA PREDSTAVITEV VZPOREDNIH PREDAVANJ	SHORT PRESENTATIONS OF PARALLEL TALKS
11.00 - 12.00	Dvorana Antona Trstenjaka	ODMOR ZA KOSILO	LUNCH BREAK

12.00 - 16.00	<b>Vzporedne skupinske razprave: Skupina A (Dvorana Borisa Podrecce), Skupina B (Spominska soba Leona Štuklja) in Skupina C (Severni stolp) // Parallel group discussions: Group A (Hall Boris Podrecca), group B (Leon Štukelj Memory hall) and Group C (Severni stolp)</b>		
14.00 - 14.30	Dvorana Antona Trstenjaka	ODMOR ZA KAVO (donator Lidl d.o.o. kd.)	COFFEE BREAK
Dvorana Borisa Podrecce	<b>Skupina A: Načrtovanje in poročanje o/z družbeno odgovornostjo (globalni, mednarodni, nacionalni, lokalni dokumenti in aktivnosti) // Group A: Planning and reporting about/with SR (global, international, national, local documents &amp; activities)</b>		
	<b>Assoc. Prof. Zhanna S. Belyaeva, PhD.,</b> <i>International Business department, Faculty of Economics and Management, Ural Federal University, Yekaterinburg, Russia</i>	Ustvarjanje in merjenje dodane vrednosti in porasta odgovornosti v šolstvu	Creating and Measuring Added Value and Responsibility Growth in Academia
	<b>Assist. Prof. Sonja Sibila Lebe, PhD.,</b> <i>Faculty of Economics and Business, University of Maribor,</i> <b>Assoc. Prof. Marjan Vezjak PhD.,</b> <i>Multidisciplinary research institute Maribor</i>	Tri leta po pridobitvi znaka EU za okolje za turistične nastanitve: kakšne so prednosti za ponudnika storitev, za goste in za okolje?	Three years after attaining the EU Ecolabel: which are the benefits for the service provider, for the guests and for the environment?
	<b>Dušan Nolimal, MD, MSPH.,</b> <i>National institute of Public Health Ljubljana, Slovenia</i> <b>Maja Kohek,</b> <i>Onej - Association of Prekmurje Initiative, Slovenia</i>	Konoplja, etika in družbena odgovornost	Cannabis, ethics and social responsibility
	<b>Sabina Kojc,</b> <i>IRDO Institute for the Development of Social Responsibility,</i> <b>Anita Hrast,</b> <i>IRDO Institute for the Development of Social Responsibility,</i> <b>Prof. Emer. Matjaž Mulej, PhD., PhD.,</b> <i>IRDO Institute for the Development of Social Responsibility</i>	Merjenje družbenih učinkov socialnih podjetij v Sloveniji	Measuring social effects of social enterprises in Slovenia
	<b>Tjaša Štrukelj, MSc.,</b> <i>Faculty of Economics and Business, University of Maribor,</i> <b>Sabina Taškar Beloglavec MSc.,</b> <i>Faculty of Economics and Business, University of Maribor</i>	Aktivnosti na področju družbene odgovornosti v finančnem sektorju: primer slovenskega bančnega sistema	Socially responsible activities in financial sector: a case of slovenian banking system
	<b>Zoran Medved, PhD.,</b> <i>editor in chief of RTV Slovenija - TV Maribor</i>	Verodostojnost medijev kot prvina družbene odgovornosti	The accountability of the media as a primary of social responsibility
	<b>Prof. Rasto Ovin, PhD.,</b> <i>Doba faculty Maribor, Slovenia,</i> <b>Pedja Ašanin Gole,</b> <i>Doba faculty Maribor,</i>	Družbena odgovornost pri komentiranju gospodarskih razmer v Sloveniji - žoga je pri ekonomistih	Social responsibility concerning the commenting of economic developments in Slovenia - it is economists' turn

<b>Josip Tavčar, MSc. , Prof. Emeritus Matjaž Mulej, PhD. PhD., IRDO - Institute for the development for social responsibility</b>	Slovenija – dežela dobrega počutja – pilotski mednarodni projekt: Sistemska soodvisnost družbeno odgovornega trajnostnega razvoja planiranja prihodnosti dobrega počutja in turizma dobrega počutja v Štajerski regiji na območju Občin: Maribor, Slovenska Bistrica, Makole, Rogaška Slatina, Poljčane, Majšperk, Cirkulane	Well-Feeling Slovenia - Pilot projecttransnational project: Systemic Interdependency of socially responsible sustainable development - Future planning of Well-feeling and Well-feeling tourism in the Styria Region Area of the Municipalities of Maribor, Slovenska Bistrica, Makole, Rogaška Slatina, Poljčane, Majšperk, Cirkulane
<b>Robert G. Dyck, Ph.D., Virginia Tech University</b>	Razlike med prednostnimi željami pri planiranju družbene odgovornosti in poročanju o njem	Scale Preferences In Planning And Reporting On Social Responsibility
<b>Prof. Pierre Bricage, PhD., IASCYS Secretary General</b>	Mednarodna akademija za sistemske in kibernetске znanosti (IASCYS): ukvarjanje z družbeno odgovornostjo	The International Academy for Systems and Cybernetic Sciences: Involvement in Social Responsibility

**Spominska soba Leona Štuklja** **Skupina B: Strategije načrtovanja in poročanja o/z družbeno odgovornostjo za podjetja, institucije, organizacije in druge // Group B: Strategies on planning and reporting about/with SR for Companies, Institutions, Organizations and others**

<b>Milena Valeva, PhD., EthNa - Competence Center CSR, University of Applied Sciences Niederrhein, Germany; Odyssey NGO, Bulgaria, Ivan Valev, MSc., Salesforce Ireland, Odyssey NGO, Bulgaria</b>	Družbena odgovornost podjetij, nevladnih organizacij in socialnega poslovanja: Način ustvarjanja vzajemnega gospodarstva	Formation of Sharing Economy: Corporate social responsibility, Non-Governmental organizations, and social business
<b>Monika Jasinska, PhD., Faculty of Economic and Law Sciences, Department of Business Management, Siedlce University of Natural Sciences and Humanities Siedlce, Poland</b>	Sinergija kot izid razumnega sodelovanja	Synergy, the result of intelligent cooperation
<b>Živa Veingerl Čič, MSc., Assist. Prof. Simona Šarotar Žižek, PhD., Faculty of Economics and business, University of Maribor</b>	Družbena odgovornost do zaposlenih	Social responsibility to employees
<b>Marko Orel, Poligon creative centre, Ljubljana, Slovenia</b>	Vloga mediatorja v coworkingu	The role of mediator in coworking space
<b>Senior lecturer Tjaša Štrukelj, MSc., Faculty of Economics and Business at the University of Maribor, Ass. Prof. Simona Sternad Zabukovšek, PhD., Faculty of Economics and Business at the University of Maribor</b>	Planiranje inoviranja politike podjetja – informacije potrebne za družbeno odgovoren razvoj in prakso	Planning an enterprise policy innovation – information needed for more socially responsible development and practice
<b>Silvana Šonc, MA., Director of the Hospital of Sežana</b>	Pristop k družbeno odgovornim aktivnostim v javnem zdravstvenem zavodu Bolnišnica Sežana	An approach to socially responsible activities at the public healthcare institution Sežana Hospital

**Assoc. Prof. Terry L. Weech, PhD.,** *University of Illinois, Urbana-Champaign, ZDA*

Odzivi knjižnic v ZDA na izzive družbene odgovornosti in vprašanja, povezana z digitalno dobo

Library Responses in the USA to social responsibility challenges and issues in the digital age

Dvorana  
Severni stolp

**Skupina C: SOCIALNO-INOVACIJSKI PANEL: Integralna zelena Slovenija kot nov, družbeno odgovoren model trajnostnega razvoja za Evropo. Kako prepričati odločevalce v Bruslju? // Group C: SOCIAL-INNOVATION PANEL: Integral green Slovenia as a new, socially responsible model of sustainable development for Europe. How to convince decision-makers in Brussels?**

20 min

**Darja Piciga, PhD.,** *Citizens' Initiative for Integral Green Slovenia*, **Jože Osterc, Ph.D.,** *Eco-Social Forum*, **Gorazd Pavlek, Andrej Kranjc, MSc.,** *Citizens' Initiative for Integral Green Slovenia*

Slovenska pot v smeri integralne prenove

Slovenian journey toward integral renewal

15 min

**Jožica Rejec, PhD., Štefan Bertonec, Tanja Kramar, Janez Rihtaršič, PhD.,** *all Domel Ltd., Železniki, Slovenia*

Domel kot odsev zgodovine in globalnega okolja

Domel as a reflection of history and the global environment

10 min

**Tadej Slapnik,** *Office of the Prime Minister of the Republic of Slovenia*

Različni modeli ustanavljanja zadrug v Sloveniji

Various models of establishment of cooperatives in Slovenia

10 min

**Sebastjan Pikl,** *Novum Institute*

Socialno podjetništvo - med teorijo in prakso

Social entrepreneurship - between theory and practice

10 min

**Nevenka Bogataj, PhD.,** *Slovenian Institute for Adult Education*

Odgovornost kot konstitutivni element trajnosti – primer agrarnih skupnosti

Responsibility as a constitutional element of sustainability – the case of Commons

10 min

**Aleksandra Gradišek,** *Development Centre of the Heart of Slovenia*

Srce Slovenije - Zgodba o inovativnem povezovanju ljudi - Integralno prepletanje podjetništva, turizma in samooskrbe

The Heart of Slovenia - A story of innovative ways of connecting people, Integral intertwinement of entrepreneurship, tourism and self-sufficiency

10 min

**Marko Slapnik,** *Center Rinka – Institute for tourism and sustainable development of Solčavsko*; **Nevenka Bogataj, PhD.,** *Slovenian Institute for Adult Education*

Solčavsko kot primer lokalne odgovornosti in integralne zelene ekonomije

Solčavsko as a case of local responsibility and integral green economy

15 min

**RAZPRAVA - DISCUSSION and COFFEE BREAK**

7 min

**Prof. Martina Bavec, Ph.D.,** *Faculty of Agriculture and Life Sciences, University of Maribor*, **Tjaša Ritter,** *Faculty of Agriculture and Life Sciences, University of Maribor*, **Simon Bavec, M.Sc.,** *Regional development agency Slovenke Gorice, Lenart, Slovenia*, **prof. Milojka Fekonja Ph.D.,** *Regional development agency Slovenke Gorice, Lenart, Slovenia*, **prof. Franc Bavec, Ph.D.,** *Faculty of Agriculture and Life Sciences, University of Maribor*

Prispevek majhnih in ekoloških kmetij samooskrbi s hrano, varovanju naravne in kulturne dediščine ter socialni vključenosti

Small and organic farms' contribution towards food security, environment protection, preservation of cultural heritage and social inclusion

10 min

**Maja Kolar, PhD.** *Biotechnical Centre Naklo, Slovenia*

Narava nas uči – pilotni projekt biodinamičnih učnih vrtov

Nature is teaching us – A pilot project of biodynamic school gardens

10 min	<b>Liliana Vižintin, PhD.</b> , <i>Biotechnical Centre Naklo</i>	Zeleni integralni model Biotehniškega centra Naklo kot primer dobre prakse	The green integral model of Biotechnical Centre Naklo as an example of good practice
10 min	<b>Ivana Leskovar</b> , <i>Oton Župančič kindergarten, Slovenska Bistrica, Slovenia</i> , <b>Stanka Stegne</b> , <i>Oton Župančič kindergarten, Slovenska Bistrica, Slovenija</i> , <b>Karin Lavin</b> , <i>Institute for integral development Anima mundi, Sežana</i> , <b>Mojca Pešak</b> , <i>Oton Župančič Kindergarten, Slovenska Bistrica, Slovenija</i>	Vrtec v središču	Kindergarten at centre stage
10 min	<b>Marko Pogačnik</b> , <i>academic sculptor, VITAAA, Slovenia</i>	Identiteta Slovenije kot skriti potencial	Identity of Slovenia as a hidden potential
10 min	<b>Prof. Emer. Matjaž Mulej, PhD.PhD.</b> , <i>IRDO Institute for the Development of Social Responsibility, EPF -Faculty of Economics and Business, University of Maribor</i> , <b>Anita Hrast</b> , <i>IRDO Institute for the Development of Social Responsibility</i>	Integralna zelena ekonomija zahteva družbeno odgovornost kot prenovu vrednot, kulture, etike in norm v praksi	Integral green economy requires social responsibility as renewed values, culture, ethics and norms in practice
10 min	<b>Vesna Kolar Planinšič, MSc</b> , <i>Ministry of Environment and Spatial Planning of the Republic of Slovenia</i> ; <b>Darja Piciga, PhD.</b> , <i>Citizens' Initiative for Integral Green Slovenia and Ministry of Environment and Spatial Planning of the Republic of Slovenia</i>	Pametna integracija politik EU za trajnostni razvoj	Smart integration of EU policies for sustainable development
7 min	<b>Iztok Erjavec; Klemen Bizjak, MSc., Martina Gopurn, Andrej Firm</b> : <i>all Institute for Sustainable Development and Holistic Solutions – InTeRCeR, Slovenija</i>	Uporaba pristopa socialnega podjetništva za ustvarjanje inovativnih eko-socialnih intervencij v kmetijstvu v Sloveniji: študijski primer, pilotna raziskava	Using the social entrepreneurship approach to generate innovative eco-social interventions in agriculture in Slovenia: a case study

20 min	RAZPRAVA - DISCUSSION		
16.00	Dvorana Borisa Podrecce	Sklepi posameznih skupin in zaključek 1. dne konference//Conclusions and end of 1st day of the conference	

18.30 - 21.00	Skupnostni center TKALKKA	VEČERNI PROGRAM OB 10. OBLETNICI KONFERENCE IN 10. OBLETNICI INŠTITUTA IRDO, Tkalka // PROGRAM AT THE 10th CONFERENCE ANNIVERSARY AND THE 10th IRDO ANNIVERSARY, Tkalka	EVENING
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## 2. DAN - četrtek, 19. marec 2015 - STROKOVNI DAN / 2nd DAY - Thursday, 19th March 2015 - PROFESSIONAL DAY

URA / HOUR	AUTHOR/AVTOR prostor/location	PROGRAM	PROGRAMME
8.30 - 9.00	Dvorana Antona Trstenjaka	Registration of participants	Registracija udeležencev
9.00 - 9.20	Dvorana Borisa Podrecce	UVODNI NAGOVORI	WELCOME SPEECHES

9.20 - 10.30	Dvorana Borisa Podrecce	PLENARNA PREDAVANJA	PLENARY TALKS
	<b>Alenka Hren</b> , <i>Spirit Slovenia, public agency</i>	Trajnostno podjetništvo s širšimi družbenimi učinki - slovenska izkušnja	Social impact Entrepreneurship – Slovenian experience
	<b>Assoc. Prof. Živko Bergant, PhD.</b> , <i>College for Accounting, Institute for Management Accounting Ljubljana, Slovenia</i>	Družbena odgovornost in plačilna sposobnost podjetja	Social responsibility and corporate's solvency
	<b>Vesna Lešnik Štefotič, MSc.</b> , <i>ISP, Vesna Lešnik Štefotič s. p., DOBA Faculty</i> , <b>Anita Hrast</b> , <i>IRDO Institute for the Development of Social Responsibility, DOBA Faculty</i>	Strateški pristop k uvajanju družbene odgovornosti v prakso	Strategic approach to implement social responsibility into practice
	<b>Marko Kiauta</b> , <i>Slovenian Institute for Standardization (SIST)</i>	ISO 26000 - podpora razvoju družbeno odgovornega vodenja	SIST ISO 26000 - support to socially responsible management
10.30 - 11.00	Dvorana Borisa Podrecce	KRATKA PREDSTAVITEV VZPOREDNIH PREDAVANJ	SHORT PRESENTATIONS OF PARALLEL TALKS
11.00 - 12.00	Dvorana Antona Trstenjaka	ODMOR ZA KOSILO	LUNCH BREAK
12.00 - 16.00	<b>Vzporedne skupinske razprave: Skupina D (Dvorana Borisa Podrecce), skupina E (Spominska soba Leona Štuklja) in skupina F (Severni stolp) // Parallel group discussions: Group D (Hall Boris Podrecca), group E (Leon Štukelj Memory hall), Group F (Severni stolp)</b>		
14.00 - 14.30	Dvorana Antona Trstenjaka	ODMOR ZA KAVO (donator Lidl d.o.o. kd.)	COFFEE BREAK
Dvorana Borisa Podrecce	<b>Skupina D: Dobre prakse finalistov Slovenske nagrade za družbeno odgovornost Horus in drugih podjetij // Group D: Good practice of the finalists of Slovenian Social Responsibility Award Horus and other companies</b>		
	<b>Natalie C. Postružnik, MSc.</b> , <i>Nikrmana s.p., The Managers' Association of Slovenia</i>	S potenciali zaposlenih do večje učinkovitosti	Achieving greater efficiency with the employees' potential
	<b>Jasna Triller, Jure Triller</b> , <i>Identiks kartični sistemi d.o.o.</i>	Mikro podjetja in družbena odgovornost: 4 milijoni izdelanih kartic so vzrok in posledica družbeno odgovornega delovanja	Micro companies and social responsibility: 4 million of produced cards are the reason and consequence of socially responsible operations
	<b>Marko Lotrič</b> , <i>direktor LOTRIČ Meroslovje d.o.o.</i>	Predstavitev dobre prakse - Družbena odgovornost v podjetju Lotrič Meroslovje d.o.o.	Good practice of social responsibility at Lotrič Metrology d.o.o.
	<b>Tina Cipot</b> , <i>Public Relations, Lidl d.o.o., k.d., Slovenia</i>	Ustvarimo boljši svet v nas samih	Creating a Better World Inside Out



<b>Nina Sankovič</b> , <i>Snaga Javno podjetje do.o.</i> , <b>Tamara Vidic Perko</b> , <i>Snaga Javno podjetje d.o.o.</i>	Kako lahko komunalno podjetje spreminja (potrošniške) vzorce in vrednote občanov? Primer ljubljanske Snage	How can a municipal company change (consumer) patterns and values of citizens? - case study of Snaga, Public Waste management Company of Ljubljana
<b>Mateja Hauser</b> , <b>Jasmina Štandeker</b> , <i>DOSOR, Home for the elderly, Ltd.</i>	Predstavitev dobrih praks - razbijanje stereotipov o starosti	Presentation of good practice - The stereotypes about old age should be broken
<b>Lenka Puh</b> , <b>Marija Lovrenčič</b> , <b>Izak Matej Ciraj</b> , <b>Brigita Žvikart</b> , <i>Razvojna zadruga eTRI, ekologija, ergonomija in ekonomija, z.o.o., so.p</i>	Etri karierna rehabilitacija – inovativnost interdisciplinarnosti	Etri career rehabilitation – innovation of interdisciplinarity
<b>Miro Mihec</b> , <i>Etika d.o.o., podjetje za etično oglaševanje</i>	Etično oglaševanje in razvoj etične družbe	Ethical advertising and ethical society
<b>Edita Krajnovič</b> , <i>MSc., Mediade</i> , <b>Jana Petkovšek Štakul</b> , <i>Dnevnik, družba medijskih vsebin, d.d.</i>	Gazete kot motor nacionalnega gospodarstva in družbene odgovornosti	Gazelas as engine of national economy and social responsibility
<b>Alenka Senčar</b> , <b>Simona Rožkar</b> , <i>Nova KBM d.d.</i>	"Podari knjigo - podari prihodnost" - primer dobre prakse Nove KBM d.d.	"Donate a Book - Build Future" - example of good practice of Nova KBM
<b>Alenka Jakomin</b> , <i>Pristop, d.o.o.</i>	Trendi v komuniciranju družbene odgovornosti in slovenska podjetja - kje so še priložnosti	Trends in communication about social responsibility in slovenian companies - where are the opportunities
<b>Anita Hrast</b> , <i>IRDO Institute for the Development of Social Responsibility, DOBA Faculty</i> , <b>Vesna Lešnik Štefotič</b> , <i>MSc. ISP, Vesna Lešnik Štefotič s.p., DOBA Faculty</i>	Pregled standardov, certifikatov in nagrad na področju družbene odgovornosti	Overview of standards, certification and awards on social responsibility

Spominska soba  
Leona Štuklja

**Skupina E: Nevladne organizacije in družbena odgovornost - dobre prakse // Group E: Non-Governmental organizations and social responsibility - Good practice**

<b>Prof. Emer. Matjaž Mulej</b> , <i>PhD. PhD., IRDO Institute for the Development of Social Responsibility; EPF Faculty of Economics and Business, University of Maribor</i> , <b>Prof. Branka Čagran</b> , <i>PhD. Faculty of Education</i> , Univerza v Mariboru	Ugotavljanje družbene odgovornosti z anketo med študenti in zaposlenimi na Univerzi v Mariboru	Detecting of social responsibility by a survey addressing students and employees of the University of Maribor
<b>Prof. Ana Vovk Korže</b> , <i>PhD. PhD., International Centre for Ecoremediation - Faculty of Arts University of Maribor</i> , <b>Nina Globovnik</b> , <i>MSc.</i> , <b>Mojca Kokot Krajnc</b> , <i>PhD.</i>	ERM univerzitetna mreža v zahodno balkanskih državah za praktično visokošolsko izobraževanje	ERM university network for practical high education in west Balkan countries
<b>Sandra Hlebš</b> , <i>British Council Slovenia</i> , <b>Tina Skočaj</b> , <i>British Council Slovenia</i>	Uvajanje enakosti, raznolikosti in vključenosti v organizacijske strukture	Mainstreaming Equality, Diversity and Inclusion into Organisational Structures

<b>Mirjana Feguš</b> , <i>Student Dormitories of University of Maribor</i>	Pomen odgovornosti do družbe Študentskih domov Maribor skozi trajnostno izraženo Samoevalvacijsko poročilo za leto 2014	The importance of social responsibility of Student Dormitories in Maribor according to the sustainable self-evaluation report for the year 2014
<b>Jasna Vešligaj Damiš, Maja Čeh, MSc.</b> , <i>!Naprej Centre for Persons with Aquired Brain Injury</i>	Mreženje in družbena odgovornost v Centru Naprej skozi sodelovanje v mednarodnih aktivnostih – primeri dobrih praks	Networking and social responsibility in Center 'Naprej' by participation in international activities - case of good practice
<b>Borut Ambrožič</b> , <i>Intergenerational Humanitarian Association for People with Disabilities Veliko srce</i> , <b>Alojz Kovačič</b> , <i>Maribor Red Cross Association</i>	Pomen družbeno odgovornega poročanja v nevladnem sektorju – študija letnega poročila območnega združenja Rdečega križa Maribor	The importance of CSR reporting in the NGO sector – Annual report case study of Maribor Red Cross association
<b>Vanja Jus, MSc.</b> , <i>European Innovation Center Univerzum Minerva Maribor</i> , <b>Peter Cokan, MSc.</b> , <i>European Innovation Center Univerzum Minerva Maribor</i> ,	MINVOS - Mreža izobraževalnih nevladnih organizacij Slovenije	MINVOS - Network of educational and training Non-Governmental organizations of Slovenia
<b>Danijela Majcenovič Cipot, Tanja Peček</b> , <i>!Naprej Centre for Persons with Aquired Brain Injury</i>	Preventivno delo v rehabilitaciji oseb s pridobljeno možgansko poškodbo - primera dobre prakse Centra Naprej	Preventive work in the rehabilitation of people with acquired brain injury – Examples of good practice in Center Naprej
<b>Tomaž Bole, MSc.</b> , <i>Gallus J. Carniolus Institute</i> , <b>Aleš Bole, MSc.</b> , <i>Vrtec Mladi rod, Ljubljana</i>	V dvorani gorskega kralja: Pohlepen vladar - sveta grobar, izrazna moč glasbene umetnosti pri ozaveščanju družbene odgovornosti	In The Hall of The Mountain King - The Expressive Power of The Music in Raising Awareness of Social Responsibility

**Dvorana Severni stolp**

**Skupina F: Dobre prakse na področju zaposlovanja mladih v Sloveniji in tujini // Group F: Good practice in the field of youth employment in Slovenia and abroad**

<b>Martina Rauter PhD.</b> , <i>Municipality of Maribor</i> , <b>Tjaša Pahor</b> , <i>Municipality of Maribor</i>	Akcija za podjeten Mladi Maribor	Action for an enterprising Young Maribor
<b>Jure Verhovnik, MSc.</b> , <i>Tovarna podjetmov - Venture factory, bussines incubator of the University of Maribor</i>	Tovarna podjetmov in spodbujanje podjetništva mladih	The Venture Factory and promotion of youth entrepreneurship
<b>Marjetka Kastner</b> , <i>Life Learning Academia, d.o.o.</i> , <b>Metka Nežič, MSc</b> , <i>Life Learning Academia, d.o.o.</i>	Ambasadorji znanja – globalni model iz Slovenije za več družbene odgovornosti v svetu	Ambassadors of Knowledge: a global model from Slovenia for more social responsibility in the world
<b>Marko Orel</b> , <i>Poligon creative centre, Ljubljana, Slovenia</i>	Razvoj in aplikacija sodela/coworking-a v Sloveniji	Development of coworking in Slovenia



<b>Mirjana Mladič</b> , PRIZMA Foundation for Improvement of Employment Possibilities, an institution, <b>Borut Osonkar</b> , Združenje CAAP - Centre for Alternative and Autonomous Production, social enterprise	Načrtovanje informacijskega sistema za skupnostni center Tkalka kot podlage za poročanje o učinkih na lokalno skupnost	Planning an information system for community centre Tkalka as a platform for reporting of local community impact
<b>Petra Jurič</b> , Združenje CAAP - Centre for Alternative and Autonomous Production, social enterprise	Sodelo - več dela?	Cowork - more work?
<b>Gabriela Lukman</b> , Zavod Ypsilon	Mentorski program Zavoda Ypsilon - spodbujanje pretoka znanja in informacij med vsemi aktivnimi posamezniki	The Mentoring program of Ypsilon Institute - encouragement of the flow of knowledge and information between all active individuals
<b>Štefan Simončič</b> , Scientific and Research Association for Art, Cultural and Educational Programmes and Technology EPEKA, EPEKA Association, social enterprise	Predstavitve dobre prakse vključevanja ranljivih skupin v socialno podjetništvo Romska restavracija - Romani kafenava	Presentation of best practice on how to include people of Romani origin with less opportunities in labor market - Roma Restaurant - Romani kafenava
<b>Monika Rajšp</b> , IRDO Institute for the Development of Social Responsibility, <b>Anita Hrast</b> , IRDO Institute for the Development of Social Responsibility, <b>Darija Lorbek</b> , IRDO Institute for the Development of Social Responsibility, <b>Matej Kosi</b> , The Career Centre of the University of Maribor	Model M kot primer dobre prakse na področju zaposlovanja mladih	Model M as a good practice on increasing youth employability
<b>Nomi Hrast</b> , II. gimnazija Maribor	Zakaj mladi potrebujejo življenjske strategije?	Why do young people need life strategies?
<b>Monika Rajšp</b> , IRDO Institute for the Development of Social Responsibility, <b>Anita Hrast</b> , IRDO Institute for the Development of Social Responsibility, <b>Darija Lorbek</b> , IRDO Institute for the Development of Social Responsibility, <b>Manja Kelbič</b> , IRDO Institute for the Development of Social Responsibility	Možnosti za ustanovitev fundacije za spodbujanje zaposlovanja mladih	Possibilities for the establishment of a foundation to support youth employment
<b>Tamara Gornjak</b> , Advans Association - promotion of social development and progress, Ruše, Slovenia	Predstavitve dobre prakse – Babi in deda na internetu	Presentation of good practice – Grandma and grandpa on the internet

**Lina Habjanič, David Geršak, David Koren, Alenka Zadruga Konopko – zadruga za razvoj trajnostne pridelave** Zadruga Konopko - cooperative and social enterprise:  
**Zapušek, Urša Orehek, Gregor Cerjak, Sani** in predelave konoplje: konoplja za razvoj cannabis for progress  
**Okretič Resulbegović, Elvisa Hasić, Meta**  
**Medved, Drejc Jabločnik, Boris Lacko, Laura**  
**Maksimović, Marko Meža, Robert Bah, Dimitrij**  
**Gračner, Samo Chromy, *Cooperative Konopko,***  
***social enterprise***

16.00

Dvorana Borisa Podrecca

Sklepi posameznih skupin in zaključek 2. dne konference // Conclusions and end of the 2nd day of the conference