



The 9th IRDO international conference
SOCIAL RESPONSIBILITY AND CURRENT CHALLENGES 2014
HEALTH – PERSONAL AND / OR
SOCIAL RESPONSIBILITY?
ZDRAVJE – OSEBNA IN / ALI DRUŽBENA ODGOVORNOST?
 Maribor, Thursday – Friday, 6th - 7th March 2014

PROGRAM KONFERENCE

CONFERENCE PROGRAMME

1. DAN - četrtek, 6. marec 2014

1st DAY - Thursday, 6th March 2014

URA / HOUR	AUTHOR/AVTOR prostor/location	PROGRAM	PROGRAMME
8.30 - 9.00	Dvorana Antona Trstenjaka	Registration of participants	Registracija udeležencev
9.00 - 9.30	Dvorana Borisa Poddrecce	UVODNI NAGOVORI	WELCOME SPEECHES
		Dr. Andrej Fištravec, župan Mestne občine Maribor	Dr. Andrej Fištravec, Mayor of Municipality of Maribor
		Predstavnik Univerze v Mariboru	Representative of the University of Maribor
		Ddr. Matjaž Mulej, predsednik programskega odbora 9. IRDO konference	Dr. Dr. Matjaž Mulej, Chairman of the Programme Committee of the 9th IRDO Conference
9.30 - 11.00	Dvorana Borisa Poddrecce	PLENARNA PREDAVANJA	PLENARY TALKS
	Anton Komat , raziskovalec in pisatelj	Naturam sequamur!	Follow nature!
	Prof. ddr. Matjaž Mulej , IRDO Institute	Družbena odgovornost - predpogoj za zdravje	Social responsibility - precondition for health
	Gerald Steiner, PhD , Associate Professor of Systemic & Sustainability Management Weatherhead Center for International Affairs (WCFIA), Harvard University	Lakota in prehuda debelost kot zunanja znaka ne-trajnostnega prehranskega sistema; inovacijske politike z izhodiščem v deležnikih kot protiukrep	Hunger and obesity as symptoms of non-sustainable food systems: stakeholder-driven innovation policies as countermeasures
	Eva Schernhammer , Associate Professor of Epidemiology Harvard School of Public Health & Harvard Medical School, Harvard University, Channing Division of Network Medicine		
	Full Prof. Ddr. Ana Vovk Korže , International Center for Ecoremediation Faculty of Arts, University Maribor	Inovativne možnosti izobraževanja za zdrav način življenja	Innovative educational opportunities for healthy lifestyles
10.45 - 11.00	Dvorana Borisa Poddrecce	KRATKA PREDSTAVITEV VZPOREDNIH PREDAVANJ	SHORT PRESENTATIONS OF PARALLEL TALKS
11.00 - 12.00	Dvorana Antona Trstenjaka	ODMOR ZA KOSILO	LUNCH BREAK
12.00 - 16.00	Vzporedne skupinske razprave // Parallel group discussions: Group A1 (Boris Podrecca), group A2 (Spominska soba Leona Štuklja) and Group B (Južni stolp)		
14.00 - 14.30	Dvorana Antona Trstenjaka	ODMOR ZA KAVO	COFFEE BREAK
	Physical, mental and social health as a component of personal and/or social responsibility		
Dvorana Borisa Podrecca	Skupina A1 / Group A1		

	<p>Ass. Prof. Dr. Andrej Kirbiš Department of Sociology, Faculty of Arts, University of Maribor, Slovenia</p> <p>Ass. Prof. Dr. Marina Tavčar Krajnc Department of Sociology, Faculty of Arts, University of Maribor, Slovenia</p>	Socioekonomske neenakosti v samoocenjenem zdravju, duševnem zdravju in depresivnosti: nacionalna raziskava slovenske mladine 2013	Socioeconomic inequalities in self-rated health, mental health and depression: Slovenian 2013 national youth study
	<p>Assistant Professor Andrej Kirbiš, PhD, Faculty of Arts, University of Maribor, Department of Sociology</p> <p>Assistant Professor Sara Tement, PhD, Faculty of Arts, University of Maribor, Department of Psychology</p>	Razlike v samozaznanem stresu med slovensko mladino: analiza sociodemografskih in socioekonomskih prediktorjev v nacionalnih raziskavah mladine v letih 2010 in 2013	Differences in perceived stress among Slovenian youth: an analysis of sociodemographic and socioeconomic predictors in the 2010 and 2013 national youth studies
	<p>Doc. dr. Bojan Musil, Faculty of Arts, University of Maribor; Faculty of Mathematics, Natural Sciences and Information Technologies, University of Primorska</p> <p>Urška Živkovič, master's student of Psychology at Faculty of arts, University of Maribor</p>	Časovna orientiranost in zdravju tvegano vedenje mladih v Sloveniji	Time perspective and health-risk behavior among Slovenian youth
	<p>Amadeus Lešnik, Department of internist emergency medicine, Maribor Clinical Center</p> <p>Jurica Ferenčina, Department of emergency medicine Ptuj</p> <p>Prof. ddr. Marija Ovsenik, Alma Mater Europaea University</p>	Umestitev socialnega gerontologa v strukturo socialno varstvenega zavoda	Placement of social gerontologist within a social welfare institution
	<p>Borut Ambrožič, Bachelor of Law, Vice president, Styria – Maribor Cancer Society, Maribor, Slovenia</p> <p>Vera Feguš, Doctor of Medicine (M.D), President, Styria – Maribor Cancer Society, Maribor, Slovenia</p>	Zdrav načina življenja kot družbeno odgovoren odnos do sebe in družbe v luči delovanja Društva za boj proti raku Štajerske – Maribor	A healthy lifestyle and socially responsible attitude towards oneself and society in the light of Styria – Maribor cancer society activities
	<p>Dr. Simona Šarotar Žižek, Ddr. Matjaž Mulej, Dr. Sonja Treven, University of Maribor, Faculty of Economics and Business, Maribor, Slovenia</p>	Zavest in celovitost človeka kot pot do njegove harmonije	Human's consciousness and holism as the way toward human's harmony
	<p>Simona Šarotar Žižek, PhD, Tina Črepnjak, M. Sc., Matjaž Mulej, PhD, PhD.</p>	Zadostna in potrebna celovitost posameznikov	Requisite holism of individuals
Spominska soba Leona Štuklja	Skupina A2 / Group A2		
	Tomaž Bole , Gallus J. Carniolus Institute, Ljubljana, Slovenia	Zavestno poslušanje klasične glasbe kot eden temeljev duševnega zdravja	Mindful listening to classical music as one of the foundations for mental and emotional well-being
	Mag. Vanja Jus , EIC Univerzum Minerva Maribor, mag. Peter Cokan , EIC Univerzum Minerva Maribor, Slovenia	MemoHELP - pomoč ob starostnemu pešanju spomina	MemoHELP, help for self-helping against age impairment of memory

	Dr. Mel Gill, mag. Natalija Postružnik	Neobičajna logika in pričakovanje prihoda dobrega duševnega zdravja	Uncommon sense and the advent of good mental health
Dvorana Južni stolp	B. Zdravje in dobro počutje na delovnem mestu - ravnotežje med delovnim in prostim časom // B. Health and well-being at work – balance between the work and free time		
	Barbara Tolar, mag. posl. ved	Primer dobre prakse: Uvajanje novih projektov za izboljšanje zdravja in počutja zaposlenih	Example of good practice: Introduction of new projects to improve the health and well-being of employees
	Dr. Milena Valeva , Research Fellow at EthNa - Competence Center CSR, University of Applied Sciences Niederrhein (Germany), Ivan Valev, M.Sc. in organizational Psychology at University of Rotterdam	Družbena odgovornost podjetij in zdravje pri delu: študija o dnevnem vzpostavljanju ravnovesja	Corporate social responsibility and health at work: a day reconstruction study
	Assistant Professor Sara Tement, PhD , Faculty of Arts, University of Maribor, Department of Psychology	Sodobni načini dela in njihovi učinki: Osebna težava ali zadeva družbene odgovornosti podjetij?	New ways of working and their effects: a personal issue or a corporate social responsibility concern?
	Marina Stefanova , PhD student, Sofia University, Bulgaria, Executive director, Global Compact Network Bulgaria	Priznavanje vrednosti dela – uspešna praksa za krepitev dobrega počutja pri delu	Recognition of the value of labor – a successful practice for reinforcing the well-being at work
	Prof. Dr. Elenica Sofijanova , Goce Delchev University, Faculty of Agriculture, Shtip, Macedonia	S pomočjo intelektualnega kapitala – znanja do nove vrednosti in družbene odgovornosti	Through the intellectual capital - knowledge, to the new values and social responsibility
	Dr. Simona Šarotar Žižek, Tina Črepnjak mag., Danica Svetec	Stres na delovnem mestu kot nevarnost za zdravje in dobro počutje zaposlenih	Stress at work as threat to health and well-being of employees
	M. Sc. Tjaša Štrukelj, Prof. DDr. Matjaž Mulej , University of Maribor, Faculty of Economics and Business, Slovenia, and IRDO – Institute for Development of Social Responsibility, Slovenia	Družbena odgovornost za zaupanje v podjetja in boljše zdravje družbe	Social responsibility for trust in enterprises and better society health
	M. Sc. Tjaša Štrukelj, Prof. DDr. Matjaž Mulej , University of Maribor, Faculty of Economics and Business, Slovenia, and IRDO – Institute for Development of Social Responsibility, Slovenia	Pospeševanje družbene odgovornosti in zdravja družbe s pomočjo skrbi za etiko podjetja	Promoting social responsibility and society health with care for enterprise ethics
16.00 - 16.30	Sklepi in zaključek 1. dne konference // Conclusions and end of 1st day of the conference		





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2. DAN - petek, 7. marec 2014

2nd DAY - Friday, 7th March 2014

URA / HOUR	AUTHOR/AVTOR prostor/location	PROGRAM	PROGRAMME
8.30 - 9.00	Dvorana Antona Trstenjaka	Registration of participants	Registracija udeležencev
9.00 - 9.20	Dvorana Borisa Poddrecca	UVODNI NAGOVORI	WELCOME SPEECHES
		Ministrstvo za zunanje zadeve RS, Eva Tomič , pooblaščenica ministrice, vodja sektorja za človekove pravice	Republic of Slovenia, Ministry of foreign affairs, Eva Tomič , Minister Plenipotentiary, Head of Human Rights Department
		Nj. eksc. gospod Pieter Jan Langenberg , veleposlanik Kraljevine Nizozemske v Sloveniji	H.E. Mr. Pieter Jan Langenberg , Ambassador of the Netherlands accredited to the Republic of Slovenia
		Anita Hrast , direktorica inštituta IRDO in predsednica Organizacijskega odbora 9. IRDO konference	Anita Hrast , general manager of IRDO Institute and Head of Organizational Committee of the 9th IRDO Conference
9.20 - 9.50	Dr. Urša Golob , Associate Professor, Faculty of Social Sciences, University of Ljubljana, Slovenia Manca Kodermac , Master Degree, Faculty of Social Sciences, University of Ljubljana, Slovenia / Mayer McCann	Diskurzi družbene odgovornosti v Sloveniji: primer delovanja Inštituta IRDO	Discourses of social responsibility in Slovenia: The Institute IRDO case
9.50 - 10.50	Slovenia SR NGO's and business representatives (predstavniki slovenskih nevladnih organizacij in podjetništva)	Predstavitve Partnerstva za družbeno odgovornost in dela slovenskih NVO ter podjetništva s področja družbene odgovornosti	Presentation of Partnership for social responsibility and work of slovene NGO's and bussiness on SR topics
10.50 - 11.00	Dvorana Antona Trstenjaka	ODMOR ZA KAVO	COFFEE BREAK
11.00 - 11.30	Ivana Petovska , Membership & Stakeholder Relations - Project Manager, CSR Europe	CSR Europe: Enterprise 2020 gibanje po vsej Evropi: EU usmeritve na področju DO ter podjetja in človekove pravice	CSR Europe: Enterprise 2020 Movement across Europe; EU regulations on national CSR strategies and Business & Human rights
11.30 - 11.50	H.E. Mr. Pieter Jan Langenberg , Ambassador of the Netherlands accredited to the Republic of Slovenia	Predstavitve družbene odgovornosti na Nizozemskem	Presentation of CSR in the Netherlands

11.50-12.20	Partnerstvo za družbeno odgovornost in predstavniki Vlade RS	Razprava za pripravo Nacionalne strategije družbene odgovornosti v Sloveniji - postavitev časovnice in utrditev partnerstva	Discussion for preparation of Slovene National strategy on SR - timetable settings and strenghtening of Partnership
12.20 - 12.30	Dvorana Borisa Podrečce	KRATKA PREDSTAVITEV VZPOREDNIH PREDAVANJ	SHORT PRESENTATIONS OF PARALLEL TALKS
12.30 - 13.30	Dvorana Antona Trstenjaka	ODMOR ZA KOŠILO	LUNCH BREAK
13.30 - 15.00	Vzporedne skupinske razprave // Parallel group discussions: Group C (Spominska soba Leona Štuklja room) and Group D (Dvorana Borisa Podrečce)		
Dvorana Borisa Podrečce	C. Človekove pravice in podjetništvo // Human rights and entrepreneurship		
	D Mednarodna, evropska, nacionalna in lokalna merila, ki podpirajo družbeno odgovornost v zakonodaji in politikah na področju zdravja // International, European, national and local measures that support social responsibility in health legislation and politics		
Spominska soba Leona Štuklja	Skupina D1 / Group D1		
	Assoc. Prof. Dr. Živko Bergant College for Accounting Institute for Management Accounting Ljubljana, Slovenia	Družbena odgovornost in notranje poročanje	Corporate social responsibility and internal reporting
	Prof. Dr. Timi Ecimovic et all	Družbena odgovornost organizacij in oseb kot posameznikova družbena odgovornost in trajnostna bodočnost človeštva – podlaga za zdravje družbe	C&ISR – the Individual Social Responsibility and the Sustainable Future of Humankind - a Basis for Societal Health
	Dr. Darja Piciga, Slovenia	Družbena odgovornost, trajnostnost in integralna ekonomija za obravnavanje obsežnih neravnovesij v slovenskem gospodarstvu in družbi	Social responsibility, sustainability and integral economics for addressing massive imbalances in the Slovenian economy and society
	Dr. Drago Rudel, MKS Elektronski sistemi d.o.o., Ljubljana, Slovenia	Storitve zdravja in oskrbe na domu na daljavo so pot k prevzemanju večje odgovornosti za lastno zdravje	Home telehealth services lead to greater responsibility for our own health
Dvorana Južni stolp	Skupina D2 / Group D2		
	Prof. dr. Črtomir Rozman , Faculty of Agriculture and Life Sciences, University of Maribor, prof.dr. Karmen Pažek , Faculty of Agriculture and Life Sciences, University of Maribor, mag. Vladimir Hunjadi , Beet growers association Slovenia, dr. Janez Petek , Steng. d.o.o., Slovenia	Možnosti oživitve sladkorne industrije v Sloveniji	The possibility of the revival of the sugar industry in Slovenia
	Dušan Nolimal , M.S.P.H., M.D., National Institute of Public Health, Ljubljana, Sean Ivan Nolimal , University of Ljubljana, Faculty of Economics, Slovenia	Odgovornost za povezovanje raziskovanja, politike in prakse v javnem zdravju: študija primera zdravljenja odvisnosti od drog	The responsibility for linking research, policy and practice in public health: the case study on drug addiction treatment

	Borut Ambrožič , Health Care Mediator	Obrazložitev 54. člena Zakona o pacientovih pravicah skozi prizmo individualne odgovornosti posameznika do sebe in družbe zdravja	Interpretation of article 54 of the Patients Rights Act through the prism of individual responsibility and healthy society
	Borut Ambrožič , Bachelor of Law, Mediator in Health, Doctoral student of Social gerontology Slovenia Parliament, Ljubljana, Marjana Bravc , Bachelor of Management, Master student of Social work, Paloma PIS d.o.o., Janez Görgner , Master of Social Work, Doctoral student of Social gerontology, Velika Nedelja Deanery Sandra Žlof , Bachelor of Social Work, Doctoral student of Social gerontology, Alma Mater Europaea, Maribor Mirjana Feguš , Bachelor of Law Styria – Maribor Cancer Society, Maribor, all Slovenia	Demografska analiza starostnih omejitev življenjskega zavarovanja kreditojemalcev kot oblika »post-življenjske asistence«	Demographic analysis of life insurance of credit borrowers as a form of »post-life assistance«
<i>samo objava v zborniku</i>	Brigita Godec Kopčič , Nomi Hrast, OŠ Ludvika Pliberška Maribor	Epigenetika - kako jo razumejo osnovnošolci?	Epigenetics - how primary school pupils understand it?
<i>samo objava v zborniku</i>	Robert G. Dyck, Ph.D. , Professor of Public and International Affairs Emeritus, Virginia Tech, 5428 Crossings Lake Circle, Birmingham AL 35242, USA	Vloga etične volje pri osebni in družbeni odgovornosti za zdravje	The Role of Ethical Will in Personal and Social Responsibility for Health
<i>samo objava v zborniku</i>	Alberto G Canen, Ana Canen , Department of Production Engineering, Department of Educational Studies COPPE/Federal University of Rio de Janeiro	Organizacije z mnogo kulturami: pozitiven vpliv na zdravje in družbeno odgovornost	Multicultural Organizations: positive impacts on health and social responsibility
<i>samo objava v zborniku</i>	Dr. Leo Semashko	Družbena odgovornost za svetovni mir, kot kriterij družbenega zdravja človeštva	Social Responsibility for Global Peace as Criterion of Social Health of Humanity
<i>samo objava v zborniku</i>	Assoc. Prof. Dr. Zdenka Ženko Faculty of Economics and Business	Družbeno odgovorno vedenje zoper stres v osnovni šoli	Socially responsible behavior against stress in elementary school
15.00 - 15.30	Dvorana Antona Trstenjaka	ODMOR ZA KAVO	COFFEE BREAK
15.30 - 16.30	ASRIA AWARDS CEREMONY AND YEARLY MEETING (Dvorana Borisa Podrecce)		
16.30 - 17.00	Sklepi in zaključek 2. dne konference // Conclusions and end of 2nd day of the conference		

Organizatorji si pridržujemo pravico do spremembe programa. // Programme may be changed.

