



INVITATION – CALL FOR PAPERS:
20th IRDO International Conference
INNOVATIVE, SUSTAINABLE & SOCIALLY RESPONSIBLE SOCIETY 2025:
**Personal responsibility as a part of social
responsibility and sustainability**
11th-12th June 2025, Slovenia, EU, ONLINE,
www.irdo.si, conference@irdo.si



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Dates:

- January 17, 2024 Call for abstracts and papers
- April 25, 2025 Submission of abstracts
- April 30, 2025 Acceptance Notification
- May 15, 2025 Contributions Submission Deadline
- May 20, 2025 Conference program published
- 11 and 12 June 2025 IRDO International Conference 2025

Conference venue:
ONLINE from Slovenia

Official language:

- English

Organiser Info:

IRDO – Institute for the Development of Social Responsibility
(IRDO – Inštitut za razvoj družbene odgovornosti),
Cesta 13. julija 65 a, SI-1261 Ljubljana – Dobrunje, Slovenia, EU
Web: www.irdo.si; E-mail: conference@irdo.si;
Phone: +386 (0)31 344 883



Slovenia, January 2025



20th IRDO International Conference **INNOVATIVE, SUSTAINABLE & SOCIALLY RESPONSIBLE SOCIETY 2025:**
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Dear Ladies and Gentlemen,

You are cordially invited to participate in the 20th IRDO international conference **INNOVATIVE, SUSTAINABLE and SOCIALLY RESPONSIBLE SOCIETY 2025: Personal responsibility as a part of social responsibility and sustainability**, which will take place on June 11 and 12, 2025 – Online and Hybrid. You can participate as a contributor or an observer.

The organisers are IRDO – Institute for the Development of Social Responsibility, the University of Maribor and the Slovenian Society for Systems Research.

What will we try to discover through 20th IRDO international conference?

- People compose society and organisations, influencing and being influenced by social responsibility. Personal accountability drives collective outcomes, shaping communities and systems. Reflecting on these dynamics reveals the power of personal interactions in fostering change.
- Digital, personal, and social responsibility shape interactions between people (P2P) and organisations (P2O). Choices in the digital space, influenced by Artificial Intelligence, shift relations, influencing ethics, trust, and societal norms in a profoundly interconnected world. Understanding and executing responsible behaviour is essential in fostering a balanced digital society.
- Precarious work challenges personal and social responsibility, urging individuals to adapt while advocating systemic change. The key challenge lies in striking a balance between the need for flexibility in the labour market and ensuring social security for young people so that they do not find themselves trapped in a cycle of uncertainty.
- The Corporate Sustainability Reporting Directive (CSRD) applies to large companies to boost transparency and hold companies accountable for their environmental, social, and governance (ESG) impacts. The reporting must align with the European Sustainability Reporting Standards (ESRS).
- Systems thinking helps advancing from passively participating in our world using a linear perspective to co-develop us and our society by developing the capacity for holistic oversight, which includes interconnections and feedback loops. Aware of these loops, individuals see actions trigger delayed reactions, shaping personal and collective responsibility. This transition is necessary to effectively handle the complex difficulties that our increasingly interconnected globe is experiencing.

Action and learning for a more innovative, sustainable, and socially responsible society are urgent. By joining the conference, you will help to co-create the scientific-based wisdom for renewing our unsustainable systems, from societies and communities to businesses and ourselves.



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Therefore, we kindly invite you to participate in the conference to share your experiences, views, and suggestions with researchers, top consultants, experts, and experienced practitioners from around the globe. Young authors and students are warmly welcome.

So far, more than 1,500 authors from all over the world have participated in 19 IRDO conferences. Proceedings of previous conferences can be freely obtained here: <https://www.irdo.si/en/irdo-conference/>

Please contribute, join us and report on your findings and suggestions.

You are kindly invited,

On behalf of the Program and Organisational Committees of the 20th IRDO Conference,

Prof. Emer. Matjaž Mulej, PhD, PhD,
University of Maribor, Faculty of Economics and Business,
President of the IRDO Research & Expert Council and
Chair of the IRDO Conference Programme Committee



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SHORT INTRODUCTION TO THE CONFERENCE

Conference topics:

- Personal responsibility – its aspects in theory and practice
- Green transition for business and society - learning, values and action for innovation, sustainability and social responsibility

Conference sub-topics:

- (Inter)national legislation and frameworks that strengthen values for personal responsibility and sustainability
- Education focused on personal responsibility as part of social responsibility
- Youth precariousness as a personal and social responsibility
- Sustainable business models that strengthen personal social responsibility in practice,
- Human resources for personal responsibility vs. social responsibility
- Systems thinking and systemic innovations for the transition to a fairer, greener economy and society
- Digital responsibility and AI: a tool for assistance, communication or control, even abuse?
- All other topics important for the transition to an innovative, sustainable and socially responsible society, especially for the development of personal and collective responsibility.



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Invitation for author contributions

We cordially invite you to present original papers and report on your contributions and plans to create a local, global, scientific or applied path from the current crisis to a more balanced, innovative, sustainable and socially responsible way of living and working! Every point of view is important.

Please submit your abstract as soon as possible to: conference@irdo.si



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Abstracts contain up to 250 words (12–15 lines) and are supplemented with a maximum of 6 keywords. Authors who submit appropriate abstracts will be invited to present short papers at the conference.

Short papers should be 2,500–4,000 words long (5–8 pages). Conference papers will be double-reviewed. Accepted papers will be published in the electronic collection of papers (ISBN), the book collection IRDO "Social Responsibility" and will be freely available.



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Publication of author contributions

Selected conference papers can be augmented into full papers, and their authors will be invited to submit papers for publication in a scientific journal, e.g. Our Economy, <https://journals.um.si/index.php/oe/Home>. There they will be reviewed in accordance with the editorial process of the journal/monograph.

Language: The official conference language is English.

Submission documentation

1. Application form
2. Abstract/paper template
3. Copyright Statement

A copy of the documents can also be found on the IRDO website <https://www.irdo.si/en/irdo-conference/>.

Participation fee:

Registration fee depends on the form of participation.	Online registration fee (including VAT)	
	Early bird (until 30 th April 2025)	Regular (from 1 st May 2025 on)
<input type="checkbox"/> Authors of first paper and participants without paper (individuals and companies)	122.00 €	183.00 €
<input type="checkbox"/> IRDO members, co-organisers and partner organisations, authors of second and third paper	97.60 €	146.40 €
<input type="checkbox"/> Students (under 30), unemployed or retired authors and/or participants	For free	For free

Payment due date and instructions:

- The registration fee must be transferred no later than 31 May 2025.
- Name: IRDO – Inštitut za razvoj družbene odgovornosti (Institute for the Development of Social Responsibility)
- Bank: OTP Banka d.d., Slovenska cesta 58, 1000 Ljubljana, Slovenia; SWIFT KBMASI2X
- Account number (IBAN): SI56-0451-5000-1074-492
- Address: IRDO – Institute for the Development of Social Responsibility, Cesta 13. julija 65a, SI-1261 Ljubljana – Dobrunje, Slovenia, EU
- Reference: 2311-2025
- Intent: IRDO Conference 2025
- Proof of payment: Participants will receive an original invoice as proof of payment of the conference fee.

Additional information:

- The registration fee includes attendance to lectures at the conference, and access to proceedings. VAT is included in the stated conference fee (IRDO is liable for VAT).
- The official language of the conference is English, unless only Slovenian-speaking participants will be present at a particular session. Invited lecturers and plenary lecturers are waved from paying the conference registration.
- All other authors pay the conference fee as stated. Students and seniors need to identify their status. An invoice will be issued based on your payment.
- In case of cancellation before 10th May 2025, 50 % of the registration fee will be refunded; after 10th May 2025, the registration fee will not be refunded.
- Participants without copyright contributions must register for the conference with an application form and pay the registration fee.

Donations and sponsorships:

- Participants and organisations are kindly invited to support the Conference Organisation and implementation with their voluntary donations and/or sponsorships.
- For this possibility, please contact conference@irdo.si. **Thank you for your contribution!**



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Please allocate 1 % of income tax for our work with youth:

- If you are coming from Slovenia, you are kindly asked to support IRDO work with youth by your contribution (Allocate 1 % of income tax for youth development and social responsibility and sustainable development).
- More info can be found here: <https://www.irdo.si/namenite-1-dohodnine-za-razvoj-mladih-in-druzbene-odgovornosti-ter-trajnostnega-razvoja/>

CONFERENCE BODIES

PROGRAMME COMMITTEE:

Chairs:

- Prof. Emeritus, PhD. Matjaž Mulej, University of Maribor, Faculty of Economics and Business, Department of Entrepreneurship and Business Economics, and IRDO Institute for the Development of Social Responsibility, Head of the IRDO Expert Committee and Head of the IRDO Scientific-research Centre board, Chairman of the IRDO 2025 Conference Programme Committee, Honorary Founding President of IASCYS (International Academy of Systems and Cybernetic Sciences), Member of three international academies of science, Slovenia,
- Prof. Emeritus, PhD. Peter Glavič, University of Maribor, Faculty of Chemical Engineering, Laboratory for Process Systems Engineering and Sustainable Development, Centre for Professors Emeriti and Retired Higher Education Teachers, University of Maribor, and Vice-Chairman of the 2025 IRDO Conference Programme Committee, Slovenia,
- Assoc. Prof. PhD. Igor Perko, University of Maribor, Faculty of Economics and Business, WOSC director-general, Vice-Chairman of the 2025 IRDO Conference Programme Committee, Slovenia,
- Prof. PhD. Tadeja Jere Jakulin, University of Primorska, Faculty of Tourism Studies – TURISTICA, Piran, President of Society for System Research, Slovenia, Vice-Chairman of the IRDO 2025 Conference Programme Committee

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Members:

- Prof. PhD. Alexander Schieffer, Home for Humanity, France,
- Prof. PhD. Alfonso Reyes, University of Ibague, Ibague, Columbia,
- Prof. Emerit. PhD. Angela Espinosa, University of Hull, The Business School, UK,
- MSc. Anita Hrast, Manager of IRDO - Institute for the Development of Social Responsibility and President of 2025 IRDO Conference Organising Committee, Slovenia,
- Prof. PhD. Darja Boršič, University of Maribor, Faculty of Economics and Business, Editor-in-chief of "Our economy" – Journal of Contemporary Issues in Economics and Business, Slovenia,
- Prof. PhD. Francesco Caputo, University of Napoli, Italy,
- Prof. PhD. Gerald Steiner, Prof. of Systemic and Sustainability Management, Donau University, Krems, Austria, and Harvard University, Boston, MA, USA,
- PhD. Helmut Loeckenhoff, Independent researcher, Backnang, Germany,
- MSc. Dipl.-Ing. Johannes Goellner, Chairman of the Board, Center of Risk & Crises Management (CRC), Vienna, Austria,
- Prof. Emeritus PhD. Jose Perez Rios, University of Valladolid, Spain,



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- Prof. PhD. Milan Zorman, University of Maribor, Faculty of Electrical Engineering and Computer Science, Slovenia,
- Prof. PhD. Mirko Markič, Faculty of Management, University of Primorska, Koper, Slovenia,
- Prof. PhD. Monty Lynn, Professor of Management, Abilene Christian University, Abilene, USA,
- Prof. Emeritus PhD. Pierre Bricage, Secretary General, International Academy for Systems and Cybernetic Sciences (IASCYS), Pau, and University of Pau, France,
- Prof. PhD. Raul Espejo, President of the World Organisation of Systems and Cybernetics (WOSC) and Director at Syncho Research, UK,
- Prof. PhD. Roberto Biloslavo, University of Primorska, Faculty of Management, Koper, Slovenia,
- Prof. PhD. Simona Šarotar Žižek, University of Maribor, Faculty of Economics and Business, Department of General Management and Organization, Slovenia,
- Mag. Stefan Blachfellner, Bertalanffy Center for the Study of Systems Science & International Federation for Systems Research, Vienna, Austria,
- Prof. Emeritus PhD. Stuart Umpleby, former President of IASCYS (International Academy for Systems and Cybernetic Sciences), and George Washington University, Washington, D. C., USA,
- Prof. PhD. Tjaša Štrukelj, University of Maribor, Faculty of Economics and Business, Department of Strategic Management and Company Policy, Head of the Project 'Faculty of Economics and Business and Social Responsibility', Certified Leader for Social responsibility and Sustainable Development (2019), Slovenia,
- Assoc. Prof. PhD. Urša Golob Podnar, Chair of Marketing Communications and Public Relations, Centre for Marketing and Public Relations, University of Ljubljana, Faculty of Social Studies, Slovenia,
- Prof. PhD. Vladimir Lepskiy, Institute of Philosophy, Russian Academy of Sciences, Russia,
- Prof. PhD. Vojko Potočan, University of Maribor, Faculty of Economics and Business, Slovenia,
- Assoc. Prof. PhD. Zhanna Belyaeva, Prof. of Social Responsibility, Graduate School of Economics and Management, Head of Research Centre for Global Social Responsibility Excellence, Ural Federal University, Yekaterinburg, and EMBRI Country Director, Russia,
- Assist. Prof. PhD. Živko Bergant, College of Accountancy and Finance, Ljubljana, Slovenia,
- Anita Marinko, project manager, IRDO - Institute for the Development of Social Responsibility, Ljubljana, Slovenia.

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ORGANISATIONAL COMMITTEE:

- MSc. Anita Hrast, Manager of IRDO - Institute for the Development of Social Responsibility, and President of 2025 IRDO Conference Organising Committee, Slovenia,
- Anita Marinko, project manager, IRDO - Institute for the Development of Social Responsibility, Ljubljana, Slovenia.
- Kaja Bračič, IRDO – Institute for the Development of Social Responsibility, Slovenia,
- Nomi Hrast, IRDO – Institute for the Development of Social Responsibility, Slovenia,
- Tomaž Bole, Gallus Foundation, Slovenia,
- Uroš Zupančič, HiperDesign, Slovenia.

Contact:

IRDO – Institute for the Development of Social Responsibility, Cesta 13. julija 65a, SI-1261 Ljubljana – Dobrunje, Slovenia, EU, Web: www.irdo.si , Email: conference@irdo.si , Phone: +386 31 344 883



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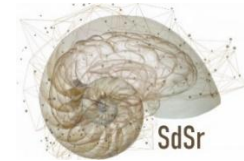
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Co-organiser:



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MINISTRY OF EDUCATION

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OF SLOVENIA FOR YOUTH

Co-organiser:



In cooperation with the supporting partners:

- International Academy for Systems and Cybernetic Sciences (IASCYS), Pau, France
- European Academy of Sciences and Arts, Salzburg
- International Federation for Systems Research (IFSR)
- CSR Europe
- Danube University Krems, Austria
- Slovenian Association for Quality and Excellence
- Chamber of Commerce and Industry of Štajerska, Slovenia
- Association of Employers of Slovenia
- Managers' Association of Slovenia
- Network for Social Responsibility of Slovenia
- Association Social Responsibility Academy
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