



**21st IRDO International Conference INNOVATIVE, SUSTAINABLE & SOCIALLY RESPONSIBLE SOCIETY 2026:**

**Sustainability Management in Organisations**

June 16–17, 2026, Maribor, Slovenia, EU, ONLINE& ONSITE,  
<https://www.irdo.si/en/irdo-conference>; [conference@irdo.si](mailto:conference@irdo.si); [info@irdo.si](mailto:info@irdo.si)

**2026 IRDO CONFERENCE PROGRAMME**

Version 2.6.2026

*Location: Online & Onsite, Faculty for Economics & Business, University of Maribor, Razlagova ulica 20, 2000 Maribor, Slovenia, EU*  
*Organizers reserve the right to change the program.*

**Day 1: Tuesday, 16 June 2026 (online & onsite)**

Time	Contribution	Author
8:30–9:00	<b>Registration of participants</b>	
9:00–9:30	<b>GREETINGS (online)</b>	<b>Moderator: Igor Perko</b>
	Opening of the conference	Matjaž Mulej, Anita Hrast, Igor Perko, Peter Glavič
	Greeting from the University of Maribor	Prof. Dr. Polona Tominc, Dean of EPF, UM
	Greetings from Ministry of Economy, Tourism & Sport	Urška Bitenc
	Acknowledgement to authors and sponsors	Anita Hrast, IRDO
9:30–10:30	<b>PLENARY PANEL</b>	<b>Moderator: Igor Perko</b>
20 min	CSR Europe CSO Network	Martina Cappelli, Morris Massarutto
20 min	Systems Approach to Cultural Event Management for Sustainable Destination Development	Tadeja Jere Jakulin, Full Professor
20 min	CyberSystemics, Collective Intelligence & WOSC 2027 Congress Announcement	Igor Perko
10:30–11:00	<b>Coffee Break</b>	
13:00–14:30	<b>Lunch Break</b>	
11:00–15:30	<b>PARALEL LECTURES (Room 1, 2,3)</b>	
Time	Contribution	Author
11:00–15:30	<b>ROOM 1: Sustainable Entrepreneurship and Organisational Practices</b>	<b>Moderator: Tadeja Jere Jakulin &amp; Anita Hrast</b>
20 min	Prioritizing sustainability in high-end gastronomy: a case study using the analytic hierarchy process (AHP) and causal loop diagrams (CLD) in JRE restaurants in Slovenia	Maja Borlinič Gačnik, PhD Boris Prevolšek, PhD Črtomir Rozman, PhD Klara Klavs, Bachelor of Tourism Milica Rančič Demir, PhD
	Case Study on the Importance of Sustainability in MICE Tourism	Aleksander Tomić Urška Murko Prof. Dr. Sonja Sibila Lebe
	Comparison of the Perception of Green Appeals in Advertising Between Slovenian and Finnish Consumers	Veronika Alatič Domen Malc, PhD
	Multigenerational Centres as a Tool for Social Cohesion: Strengthening Communities and Creating Social Impact	Barbara Žgajner, MSC Miro Mihec, B.Sc. in economics

Sustainability through Creativity: From Cultural Heritage to Scalable Impact Models in Sustainable Entrepreneurship	Sandra Abramović
Environmental Sustainability as a Driver of Tourism Performance: Evidence from the Western Balkans	Danijela Pantović Isidora Milošević Anđelka Stojanović
Is Travel really Linked to Better Quality of Life? Findings from a WHOQOL-BREF Survey Among Slovenian Students	Tilen Nipič, Teja Makuc, prof. dr. Tadeja Jere Jakulin
Systems Approach to Inclusive and Intergenerational Trail Development	Žan Hodžič, Master Student Tadeja Jere Jakulin, Full Professor

Time	Contribution	Author
11:00–15:30	<b>ROOM 2: CyberSystemics for Sustainable Organisations and Inter-generational and Future-Oriented Collaboration</b>	<b>Moderator: Matjaž Mulej &amp; Marko Lavrenčič</b>
20 min	The Semantic Construction of Sustainability in English-Language Online News: A Cross-Country Perspective	Nataša Gajšt, PhD
	Beyond Internal ESG Metrics: Mitigating Financial Risk in the Value Chain through IoT-Verified Strategic Contributions	Vid Skofic
	Ageism Prevention at Higher Education Institutions: A Literature Review	Anastasija Kostić, Judita Peterlin, Otto Gerdina, Urša Bratun
	Towards Measuring the Social Impact of Managing Psychosocial Risks in Organizations in Slovenia	Rebeka Tramšek, MSc
	Intergenerational Cooperation in the Development of a Systems Thinking Digital Platform	Anej Virtnik Jaka Zorman Maj Donko Sara Hlebič Aleksander Tomić Urška Murko Tadeja Jere Jakulin, Full Professor Igor Perko
	Professionalization of Volunteering: Bridging Commitment, Competency, and Sustainability in the IRDO Model	Marko Lavrenčič








Time	Contribution	Author
11:00–15:30	<b>ROOM 3: Sustainability Reporting, certification schemes and awarding</b>	<b>Moderator: Katja Crnogaj &amp; Barbara Bradač</b>
20 min	Disclosure of AI-Related Risks in Corporate Sustainability Reporting under the CSRD Framework	Matic Čufar, Ph.D. Andreja Primec, Ph.D.
	Aligning Slovenian Energy Companies' Sustainability Reporting with the ESRS: A Comparative Analysis	Metka Marčič, MSc Barbara Bradač Hojnik, PhD
	Optimising Financial Reporting with Power BI and Microsoft Fabric: Opportunities for Integrated Sustainability Reporting	Aleksandra Kovacheva Igor Perko
	Profit from a social responsibility perspective	Živko Bergant, PhD Igor Manohin, MSc
	Driving Organizational Resilience Through Sustainable Governance and Practical Strategic Planning	Noor Ainun, Yeop Kamaruddin
	Measured impact: Impacting the future	Terhi Chakhovich Assistant Professor, Dr.Sc. (Econ & Bus. Adm.)
15:30-16:00	<b>Conclusions (online &amp; onsite)</b>	<b>Moderators: Matjaž Mulej, Anita Hrast, Igor Perko</b>

## Day 2: Wednesday, 17 June 2026 (online)

Time	Contribution	Author
8:30–9:00	<b>Registration of participants</b>	
9:00–9:10	<b>GREETINGS (online)</b>	<b>Moderator: Igor Perko</b>
	Opening of the 2nd Day of the Conference	Matjaž Mulej, Anita Hrast, Igor Perko, Peter Glavič
9:10–10:40	<b>PLENARY PANEL</b>	<b>Moderator: Igor Perko</b>
20 min	From Digital Transformation to Digital Responsibility: Operationalising CDR in SMEs through the COEUS Project	Dr. Gregor Burger Karolina Kozjek Katja Mohar Bastar
20 min	Using the Viable Systems Model to Make Organisational Action Research More Sustainable	Petter Øgland, PhD Jens Johan Kaasbøll, Dr.Philos. Peter Glavič, Prof Emeritus
20 min	New Development Model in Slovenia	Sibil Svilan, Lecturer Stane Pejovnik, Prof Emeritus Marko Grobelnik, AI Researcher
20 min	Neoliberalism or Bases for an Innovative Sustainable Socially Responsible Society?	Matjaž Mulej, Anita Hrast
10:40–11:00	<b>Coffee Break</b>	
13:00–14:00	<b>Lunch Break</b>	
	<b>PARALEL LECTURES (Room 1, 2)</b>	
Time	Contribution	Author
11:00–15:00	<b>ROOM 1: AI and Digital Transformation for Sustainable and Responsible Governance</b>	<b>Moderator: Igor Perko &amp; Katja Mohar Bastar</b>
20 min	Physical AI as a Governance Layer in Sustainable Supply Chains: Rethinking Accountability and Operational Autonomy	Klavdij Logožar
	Managing ESG Asymmetry with AI-Enabled Knowledge Governance: A Cyber-Systemic Perspective	Francesco Caputo, Ph.D. Cristina Cervino, Ph.D. student Maria Giovanna Corrado, Ph.D. Giuseppe Russo, Ph.D.
	Agentic Markov Blankets for Trustworthy Governance in Hybrid Reality	Massimiliano, Pirani PhD Alessandro, Carbonari PhD Alessandro, Cucchiarelli Andrea, Generosi PhD; Tariq, Naeem Luca, Spalazzi PhD; Claudio, Tomazzoli PhD
	AI as a threat to responsible governance (analogies with technologies of cult organizations)	Vladimir Lepskiy, professor
	Bridging theory and practice: European evidence on operationalising digital responsibility in Small and Medium Enterprises	Karen Elliott, University of Birmingham Jessica Huntingford, Resolvo Srl/Cybersolvo Ionescu Oana, UEFISCDI Price Rob, Futuria / Digital Responsibility Ltd / CDR Manifesto Patricia Shaw, Beyond Reach
	The Need in Subject-Oriented Intelligent Agents Based on Reasoning Interface Models for Sustainable Organisations	Kozlov Michail, PhD Rotkin Vladimir, PhD Rybalov Alexander, PhD
	Analysis of Paradoxical Trends in Artificial Intelligence Development and the Need to Transform Economic Relations from the Position of Hexarchia	Kozlov Michail, PhD
Time	Contribution	Author

11:00–15:30	<b>ROOM 2: Social Impact Measurement &amp; IRDO CSO Network in Slovenia</b>	<b>Moderator: Urška Bitenc, Anita Hrast, Peter Glavič</b>
40 min	Social Impact Measurement - Slovenian Perspective New Slovenian Model for Social Impact Measurement	Urška Bitenc Matjaž Črnigoj
70 min	Round Table - Social Enterprises in Slovenia - Measuring Impact in practice	SE guest from Slovenia & Anita Hrast
20 min	IRDO CSO - Slovenian Network of Sustainability Managers	Anita Hrast
80 min	Round table: Presentation of Business Best Practices from Slovenia, including Horus & Adrastos Awardees	Anita Hrast & IRDO CSO Network, Horus & Adrastos Awardees
<b>Time</b>	<b>Contribution</b>	<b>Author</b>
11:00–15:30	<b>ROOM 3: Sustainability in Community</b>	<b>Moderator: Marko Lavrenčič, Katja Crnogaj</b>
20 min	Sustainable Business Continuity: Early Warning Systems and Succession Planning as Instruments for Organisational Resilience	Andrej Šolinc
20 min	Secure Bicycle Parking Infrastructure as a Driver of Sustainable Urban Mobility: The Case of Bikeep	Peter Mraz dipl.ing. geoteh in rud.
20 min	Digital Transformation of Student Services as a Building Block of Sustainable Universities	Andraž Hajdenkumer, mag. ekon. in posl. ved, asist. Nomi Hrast, mag. ekon. in posl. ved
20 min	Sustainable project management as support for SDGs	Eva Kališnik
20 min	The Sustainability Projects in Primary Education in Slovenia: An Analysis of Publicly Available Content of Primary Schools	Mila Toure Zagrajšek, Karidia Toure Zagrajšek
20 min	The Awareness of Personal and Social Responsibility of the Leader in Favour of Sustainable Development	Petra Cirkovski
20 min	Precariousness and young people - Youth expectations and labor market needs in times of precarious employment	Anita Marinko
15:30-16:00	<b>Conclusions (online)</b>	<b>Moderators: Peter Glavič, Anita Hrast, Igor Perko</b>

## ORGANISERS AND PARTNERS:

<b>Organiser:</b> 	<b>Co-organiser:</b> 	<b>Co-organiser:</b> 
<b>International partner:</b> 	<b>Co-organiser:</b> 	<b>Co-organiser:</b> 
<b>In cooperation with the supporting partners:</b> <ul style="list-style-type: none"> <li>• International Academy for Systems and Cybernetic Sciences (IASCYS), France</li> <li>• European Academy of Sciences and Arts, Salzburg</li> <li>• International Federation for Systems Research (IFSR)</li> <li>• CSR Europe</li> <li>• Danube University Krems, Austria</li> <li>• Ministry of the Economy, Tourism and Sport, Republic of Slovenia</li> <li>• Digital Innovation Hub Slovenia</li> <li>• Slovenian Association for Quality and Excellence</li> <li>• Chamber of Commerce and Industry of Štajerska, Slovenia</li> <li>• Association of Employers of Slovenia</li> <li>• Managers' Association of Slovenia</li> </ul>		<b>Sponsor:</b>   <b>Clipping partner:</b> 