

## **Profit from a social responsibility perspective**

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### **Abstract**

The aim of the paper is to challenge the concept of profit and its often-misunderstood expressive power as information by building on the concept of sharing newly created value. The authors offer better solutions by making suggestions on how to supplement revenues and expenses as they need to be treated differently from a social responsibility perspective. They suggest three new types of expenses and define them in the context of the application of the principles of social responsibility. This enables a significantly better approximation to the newly created value called surplus value added, calling for a new approach to the company's information system.

Key words: profit, social responsibility, newly created value, compensation, surplus value added.