



21st IRDO International Conference INNOVATIVE, SUSTAINABLE & SOCIALLY RESPONSIBLE SOCIETY 2026:

Sustainability Management in Organisations

June 16–17, 2026, Maribor, Slovenia, EU, ONLINE& ONSITE,

<https://www.irdo.si/en/irdo-conference>; conference@irdo.si; info@irdo.si

2026 IRDO CONFERENCE PROGRAMME

Version 15.6.2026

Location: Online & Onsite, Faculty for Economics & Business, University of Maribor, Razlagova ulica 20, 2000 Maribor, Slovenia, EU

Organizers reserve the right to change the program.

Day 1: Tuesday, 16 June 2026 (online & onsite)

Time	Contribution	Author
8:30–9:00	Registration of participants	
9:00–9:30	GREETINGS (online)	Moderator: Igor Perko
	Opening of the conference	Matjaž Mulej, Anita Hrast, Igor Perko, Peter Glavič
	Greeting from the Faculty of Economics and Business, University of Maribor	prof. dr. rer. pol. Jernej Belak, EPF Vice-dean for International Cooperation
	Greeting from Ministry of the Economy, Labour & Sport, Republic of Slovenia	Urška Bitenc, MSc.
	Acknowledgement to authors and sponsors	Anita Hrast, IRDO
9:30–10:30	PLENARY PANEL	Moderator: Igor Perko
20 min	The Sustainable Value Creation Framework by CSR Europe	Morris Massarutto
20 min	Systems Approach to Cultural Event Management for Sustainable Destination Development	Tadeja Jere Jakulin, Full Professor
20 min	CyberSystemics, Collective Intelligence & WOSC 2027 Congress Announcement	Igor Perko, Ph.D. Francesco Caputo, Ph.D. Alfonso Reyes, Ph.D., professor
10:30–11:00	Coffee Break	
13:00–14:30	Lunch Break	
11:00–15:30	PARALEL LECTURES (Room 1, 2,3)	
Time	Contribution	Author
11:00–15:30	ROOM 1: Sustainable Entrepreneurship and Organisational Practices	Moderator: Tadeja Jere Jakulin & Anita Hrast
20 min	Prioritizing sustainability in high-end gastronomy: a case study using the analytic hierarchy process (AHP) and causal loop diagrams (CLD) in JRE restaurants in Slovenia	Maja Borlinič Gačnik, PhD Boris Prevolšek, PhD Klara Klaus, Bachelor of Tourism (Professional Programme) Milica Rančič Demir, PhD
20 min	Case Study on the Importance of Sustainability in MICE Tourism	Prof. Dr. Sonja Sibila Lebe Aleksander Tomić Urška Murko

20 min	Comparison of the Perception of Green Appeals in Advertising Between Slovenian and Finnish Consumers	Veronika Alatič Domen Malc, PhD
20 min	Multigenerational Centres as a Tool for Social Cohesion: Strengthening Communities and Creating Social Impact	Barbara Žgajner, MSC Miro Mihec, B.Sc. in economics
20 min	Sustainability through Creativity: From Cultural Heritage to Scalable Impact Models in Sustainable Entrepreneurship	Sandra Abramović, Ecological Engineer & Specialist in E-Business
20 min	Environmental Sustainability as a Driver of Tourism Performance: Evidence from the Western Balkans	Danijela Pantović Isidora Milošević Anđelka Stojanović
20 min	Is Travel really Linked to Better Quality of Life? Findings from a WHOQOL-BREF Survey Among Slovenian Students	Tilen Nipič, Teja Makuc, Tadeja Jere Jakulin, Full professor
20 min	Systems Approach to Inclusive and Intergenerational Trail Development	Žan Hodžič, Master Student Tadeja Jere Jakulin, Full Professor

Time	Contribution	Author
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11:00–15:30	ROOM 2: CyberSystemics for Sustainable Organisations and Inter-generational and Future-Oriented Collaboration	Moderator: Matjaž Mulej & Marko Lavrenčič
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20 min	The Semantic Construction of Sustainability in English-Language Online News: A Cross-Country Perspective	Nataša Gajšt, PhD
20 min	Ageism Prevention at Higher Education Institutions: A Literature Review	Anastasija Kostić, Judita Peterlin, Otto Gerdina, Urša Bratun
20 min	Towards Measuring the Social Impact of Managing Psychosocial Risks in Organizations in Slovenia	Rebeka Tramšek, MSc
20 min	Intergenerational Cooperation in the Development of a Systems Thinking Digital Platform	Anej Virtnik Jaka Zorman Maj Donko Sara Hlebič Aleksander Tomić Urška Murko Tadeja Jere Jakulin, Full Professor Igor Perko
20 min	Professionalization of Volunteering: Bridging Commitment, Competency, and Sustainability in the IRDO Model	Marko Lavrenčič
20 min	Personal and Social Responsibility of the Leader in Favour of Sustainable Development	Petra Cirkovski

Time	Contribution	Author
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11:00–15:30	ROOM 3: Sustainability Reporting, certification schemes and awarding	Moderator: Katja Crnogaj & Barbara Bradač
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20 min	Disclosure of AI-Related Risks in Corporate Sustainability Reporting under the CSRD Framework	Matic Čufar, Ph.D. Andreja Primec, Ph.D.
20 min	Aligning Slovenian Energy Companies' Sustainability Reporting with the ESRS: A Comparative Analysis	Metka Marčič, MSc Barbara Bradač Hojnik, PhD
20 min	Optimising Financial Reporting with Power BI and Microsoft Fabric: Opportunities for Integrated Sustainability Reporting	Aleksandra Kovacheva Igor Perko
20 min	Beyond Internal ESG Metrics: Mitigating Financial Risk in the Value Chain through IoT-Verified Strategic Contributions	Vid Škofic
20 min	Profit from a social responsibility perspective	Živko Bergant, PhD Igor Manohin, MSc
20 min	Measured impact: Impacting the future	Terhi Chakhovich Assistant Professor, Dr.Sc. (Econ & Bus. Adm.)

15:30-16:00

Conclusions (online & onsite)

**Moderators: Matjaž Mulej, Anita
Hrast, Igor Perko**

Day 2: Wednesday, 17 June 2026 (online)

Time	Contribution	Author
8:30–9:00	Registration of participants	
9:00–9:10	GREETINGS (online)	Moderator: Igor Perko
	Opening of the 2nd Day of the Conference	Matjaž Mulej, Anita Hrast, Igor Perko, Peter Glavič
9:10–10:40	PLENARY PANEL	Moderator: Igor Perko
20 min	From Digital Transformation to Digital Responsibility: Operationalising CDR in SMEs through the COEUS Project	Dr. Gregor Burger Karolina Kosjek Katja Mohar Bastar, Mag
20 min	Using the Viable Systems Model to Make Organisational Action Research More Sustainable	Petter Øgland, PhD Jens Johan Kaasbøll, Dr.Philos. Peter Glavič, Prof Emeritus
20 min	New Development Model in Slovenia	Sibil Svilan, Lecturer Stane Pejovnik, Prof Emeritus Marko Grobelnik, AI Researcher
20 min	Neoliberalism or Bases for an Innovative Sustainable Socially Responsible Society?	Matjaž Mulej, double Ph.D., Emeritus Professor Anita Hrast, M.Sc.
10:40–11:00	Coffee Break	
13:00–14:00	Lunch Break	
	PARALEL LECTURES (Room 1, 2)	
Time	Contribution	Author
11:00–15:00	ROOM 1: AI and Digital Transformation for Sustainable and Responsible Governance	Moderator: Igor Perko & Katja Mohar Bastar
20 min	Physical AI as a Governance Layer in Sustainable Supply Chains: Rethinking Accountability and Operational Autonomy	Klavdij Logožar, PhD Francesco Caputo, Ph.D. Cristina Cervino, Ph.D. student Maria Giovanna Corrado, Ph.D. Giuseppe Russo, Ph.D.
20 min	Managing ESG Asymmetry with AI-Enabled Knowledge Governance: A Cyber-Systemic Perspective	Massimiliano, Pirani PhD Alessandro, Carbonari PhD Alessandro, Cucchiarelli
20 min	Agentic Markov Blankets for Trustworthy Governance in Hybrid Reality	Andrea, Generosi PhD Tariq, Naeem Luca, Spalazzi PhD Claudio, Tomazzoli PhD
20 min	Analysis of Paradoxical Trends in Artificial Intelligence Development and the Need to Transform Economic Relations from the Position of Hexarchia	Kozlov Michail, PhD
20 min	AI as a threat to responsible governance (analogies with technologies of cult organizations)	Vladimir Lepskiy, D.Sc. in Psychology
20 min	Bridging theory and practice: European evidence on operationalising digital responsibility in Small and Medium Enterprises	Karen Elliott, University of Birmingham Jessica Huntingford, Resolvo Srl/Cybersolvo Ionescu Oana, UEFISCDI Price Rob, Futuria / Digital Responsibility Ltd / CDR Manifesto Patricia Shaw, Beyond Reach

20 min	The Need in Subject-Oriented Intelligent Agents Based on Reasoning Interface Models for Sustainable Organisations	Kozlov Michail, PhD Rotkin Vladimir, PhD Rybalov Alexander, PhD
Time	Contribution	Author
11:00–15:30	ROOM 2: Sustainable Governance and Management: Social Impact Measurement & IRDO CSO Network in Slovenia (In Slovene language)	Moderator: Urška Bitenc, Anita Hrast, Peter Glavič
5 min	Introduction to Social Impact Measurement - Slovenian Perspective	Urška Bitenc
25 min	New Slovenian Model for Social Impact Measurement	Matjaž Črnigoj, PhD, Alenka Slavec Gomez, PhD, Urška Bitenc, MSc.
80 min	Round Table - Social Enterprises in Slovenia - Measuring Impact in practice:	SE guest from Slovenia & Anita Hrast
	<i>Center Celostne Oskrbe</i>	<i>Edisa Halimović</i>
	<i>Mozaik - Društvo za socialno vključenost</i>	<i>Sanja Zelko, mag. str. trž. kom.</i>
	<i>Združenje CAAP, so.p.</i>	<i>Petra Peternel</i>
	<i>& others with discussion</i>	
	Introduction to CSO Round table	Anita Hrast
20 min	The Evolution of Corporate Sustainability Ecosystems in Slovenia: A Cyber-Systemic Analysis of the IRDO CSO Network and Professional Governance Pathways	Anita Hrast
80 min	Round table: Presentation of Business Best Practices from Slovenia, including Horus & Adrastos Awardees	Anita Hrast & IRDO CSO Network, Horus & Adrastos Awardees
	<i>GEN energija, d.o.o.</i>	<i>Mojca Marija Jenčič Petrovčič</i>
	<i>EOS KSI d.o.o.</i>	<i>Kristina Žgur</i>
	<i>ESGON d.o.o.</i>	<i>Tilen Tadej Žafran</i>
	<i>& others with discussion</i>	
Time	Contribution	Author
11:00–15:30	ROOM 3: Sustainability in Community	Moderator: Marko Lavrenčič, Katja Crnogaj
20 min	Sustainable Business Continuity: Early Warning Systems and Succession Planning as Instruments for Organisational Resilience	Andrej Šolinc
20 min	Secure Bicycle Parking Infrastructure as a Driver of Sustainable Urban Mobility: The Case of Bikeep	Peter Mraz, dipl.ing. geoteh in rud.
20 min	Digital Transformation of Student Services as a Building Block of Sustainable Universities	Andraž Hajdenkumer, mag. ekon. in posl. ved, asist. Nomi Hrast, mag. ekon. in posl. ved
20 min	Sustainable project management as support for SDGs	Eva Kališnik
20 min	The Sustainability Projects in Primary Education in Slovenia: An Analysis of Publicly Available Content of Primary Schools	Mila Toure Zagrajshek, Karidia Toure Zagrajshek
20 min	Precariousness and young people - Youth expectations and labor market needs in times of precarious employment	Anita Marinko, mag.
15:30-16:00	Conclusions (online)	Moderators: Peter Glavič, Anita Hrast, Igor Perko



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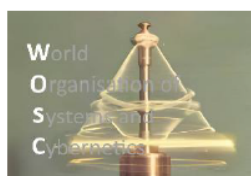


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- International Academy for Systems and Cybernetic Sciences (IASCYS), France
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Organiser Info:

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