

Round Table - Social Enterprises in Slovenia –

Measuring Impact in practice:

From Data to Change: Lessons Learned from the European Mutual Learning Workshops on Impact Measurement and Management (IMM) in the Social Economy

Petra Peternel

Združenje Center alternativne in avtonomne produkcije, socialno podjetje
Preradovičeva ulica 40, 2000 Maribor
petra.peternel@caap.si, www.caap.si

Abstract

The presentation shares key lessons and practical insights from a European Mutual Learning process on Impact Measurement and Management (IMM) in the social economy, organised under the European Social Economy Action Plan. Bringing together policymakers, public authorities, experts, and social economy stakeholders from 19 EU Member States, the process provided a platform for exchanging experiences, discussing common challenges, and exploring different approaches to measuring and managing social impact.

Drawing on three mutual learning workshops, the presentation highlights common trends, promising practices, and recurring challenges across Europe. Particular attention is given to the shift from impact measurement as a reporting exercise towards the use of impact evidence for learning, governance, and decision-making, as reflected in the emerging concept of »impact intelligence«.

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The presentation concludes by reflecting on practical lessons for policymakers and social economy stakeholders, emphasising the importance of capacity building, cooperation, proportional approaches, and the effective use of existing data to support the sustainable development of the social economy.

Keywords: social economy, impact measurement and management, impact intelligence, mutual learning, social impact, policy development